

W 1956

Jackson & Perkins Co.

World's Largest Rose Growers

Fall 1956

• NEWARK, NEW YORK

W. J. & P. CO. 1956



New 1957 All-America Prize-Winning  
Floribunda Rose . . . WHITE BOUQUET

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THE PARADE OF

Modern Roses

AND PERENNIALS

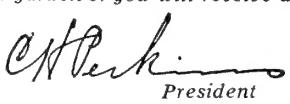
# Be The FIRST To Grow These Sensational NEW Roses!

Dear Friends:

Here in the new 1956 Fall Catalog we have tried to capture the brilliance of our newest varieties and the everlasting beauty of the most popular old favorites. Since fall is the best time to plant for bigger and better blooms next spring, we are making these outstanding varieties available to you now. These Roses and Perennials are all that we say and more. No camera could hope to reproduce the color and texture of any of these outstanding varieties.

Remember the world-famous J & P guarantee: every plant is guaranteed to live and bloom in your garden or you will receive a replacement WITHOUT CHARGE.

Order now and we will ship your plants at the best time for planting in your locality.

  
C.H. Perkins  
President

## ORDER EARLY!

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you post-paid.

  
TWO BRAND-NEW  
HYBRID TEA  
ROSES!

BOTH NEW  
HYBRID TEAS  
ON THIS PAGE  
GROUP No. 1996  
Value \$5.00  
Save \$1.65  
ONLY \$4.35

© J. & P. CO.  
Aida

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You've Read In The

Saturday Evening Post How

## CONTENTMENT

*(Above)* This large-flowered pink Hybrid Tea is the shade that's much sought after for the garden. Pointed ovoid buds open up to delightfully fragrant, 5½ to 6-in. flowers. These large, high-centered blooms are a delicate pink suffused with yellow, keeping a clean, refreshing shade to the finish. The foliage is clean and rugged, giving a general appearance of stability. Contentment is disease resistant and very prolific both in hotter parts of the country and in the more temperate areas. We consider this one of our better Hybrid Teas in the pink color range, where new large fragrant blooms are at present very much in demand. It is easy to take care of and makes an excellent show Rose. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## AIDA

*(Left)* Rich spectrum-red blooms are deeper and more lustrous in the slowly opening buds. Finishing a clear, clean rose-red, the 5-in. flowers are lovely in all their stages. Here is a red that carries its symphony to the end, with no clashing notes. Gracefully cupped blooms are richly fragrant from the bud stage to the final petal loss, which greatly enhances the charm of the Rose. The plant is symmetrical, about 3 ft. high, and is covered with very attractive, rugged green foliage. This new Hybrid Tea is really a picture. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



3

EST EWS ALL ME!

**OUR Guarantee IS YOUR PROTECTION**

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is made with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

**YOUR RESPONSIBILITY**—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

**© J. & P. CO.**

**White Bouquet**

**Two Brand-New Floribunda Roses!**

**MORE REASONS WHY JACKSON & PERKINS ROSES**  
**THE FAVORITES OF GARDENERS FOR OVER 80 YEARS!**

These Are Developed... Now Have Them Yourself!

**White Bouquet** 1957 All-America Selections Winner!

(Above) A lovely white Rose, a new color in All-America Floribundas, with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright. Golden yellow stamens are charming. Seen against the smart green foliage, the effect is one of cool freshness and youth. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**Betsy McCall** (Right)

Like its winsome namesake, the new Betsy McCall Floribunda is delightfully captivating. The color is a soft coral with an overlay of gold, which pleasantly captures the eye with its simplicity and lasting quality. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance of slender buds and cupped flowers. Most effective in small arrangements and bouquets. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**ALL 4 NEW J&P ROSE CREATIONS**  
**ON THESE TWO PAGES**  
GROUP No. 1416  
Value \$10.00  
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**BOTH NEW FLORIBUNDAS**  
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Value \$5.00  
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Betsy McCall

# FOUR OF THE GREATEST EVER PRODUCED ANYWHERE

ADVERTISED IN  
**LIFE**

J & P's Sensational  
New Floribunda  
Rose, Spartan



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GUIDE.

Golden  
Fleece

©  
J. & P.  
CO.

## GOLDEN FLEECE

Winner of Bagatelle Gold Medal, Paris, France

(Above, Right) And now the Prima Donna of Floribundas—that performs with the grace and charm of a flirting ballerina—has added another laurel to its name with the coveted Gold Medal of Bagatelle in Paris, France. Such gay, colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! And because Golden Fleece is a descendant of Diamond Jubilee, the blooms are extra long lasting. The vigorous, bushy plant displays unusually decorative, disease-resistant foliage in a medium shade of green. You'll be delighted to have this beauty in your garden. (Pl. Pat. Applied for.)

## Spartan

### NEW! THE WONDER FLORIBUNDA ROSE!

(Above) Greek legend tells us that most beautiful of all women was the fair Helen, wife of King Menelaus of Sparta; did not two great empires clash over her? And no race of men ever existed as strong and vigorous as the Spartans . . . big, strapping warriors all. So what better name than "Spartan" for this amazingly hardy new Floribunda . . . a brand-new J & P creation that captures the glowing beauty and charm of Helen herself . . . together with the sturdiness and robust health of her compatriots!

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to huge, high-centered Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED color, softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters, sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas of all time. (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# FLORIBUNDAS IN THE WORLD!

ALL J & P

Floribundas Are  
EVERBLOOMING!

5

## ALL 4 ROSES

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2 PAGES

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Only  
**\$8.55**



DON'T FORGET!  
GIVE ROSES  
FOR XMAS!



See Page 50

Amy  
Vanderbilt

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J. & P.  
CO.

*Amy  
Vanderbilt*

(Left) Here in the Amy Vanderbilt Rose is a world-wide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac brings to the Rose world a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of from 4 to 8 individual blooms and are delightfully fragrant. This new color is a great step in advance in the Rose world and is a great challenge to the many people who love to produce color effects in their homes or garden. Order the Amy Vanderbilt Rose and your garden will be the envy of the neighborhood. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

1955 All-  
America  
Winner!

**JIMINY  
CRICKET**

(Above) A pert new Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral, almost like Fashion. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely new coral-rose shade. Although it does not have the same Geranium Red fragrance, Jiminy Cricket has a distinctive, pleasing Damask scent. The bush is covered with glossy green foliage; young foliage is glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the 3½-in., cupped flowers are intriguing in the garden and when cut. The upright growth of the bush makes it ideal for hedges and for massing. 4 ft. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**JACKSON & PERKINS CO.**  
World's Largest Rose Growers

© J. & P. co.

© AYRS

*Gain a  
Season!  
Plant This  
Fall!*

ALL J&P  
HYBRID TEA  
ROSES ARE  
EVERBLOOMING!

# New Unusual Color

## Twilight

### New Unusual Color! Lavender-Lilac!

(Left) A lovely new pastel tint of lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed and the flower opens gradually to a high-centered bloom. The pastel tints of the two tones make this a perfect specimen for formal and informal arrangements, for both professional and amateur arrangers. The flowers are usually borne singly on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage. This variety seems to show its best color under normal, not extreme, conditions. As a novelty it is outstanding and also as a further advance toward blue Roses. (Pl. Pat. #1434.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

ONLY ONE GRADE... *The Finest*

## ALL 4 ROSES

ON THESE  
TWO PAGES

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Only  
**\$9.20**

Twilight

DON'T FORGET!  
GIVE ROSES  
FOR XMAS!

See Page 50

©  
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CO.

Konrad Adenauer

©  
J. & P.  
CO.

Show-Stopping  
Hybrid Tea!

## Konrad Adenauer

(Right) This beauty captured the eye and heart of everyone—actually stole the show from a display including the largest assortment of flowers ever exhibited. Spectators were held spellbound by the huge, pointed, dark red buds . . . lovely buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and the plant itself is extremely healthy and vigorous! Proud and upright, this hardy beauty grows on a strong stem and neck. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have actually sky-rocketed this unusual Hybrid Tea into the class of a Show Rose! If you want your Roses to be noticed and complimented you'll insist on having Konrad Adenauer in your garden. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# Gigantic Blooms!

## Queen Elizabeth

*The Grandiflora Rose!*  
1955 All-America Winner!

(Left) The superb and delicate pure pink shade, found only in the choicest Cattleya orchids, has at last been captured in the gorgeous new Queen Elizabeth Rose. A lovely new color and a new class as well, for this charming ruler of rosedom is the first of the new "Grandiflora" class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. Looking at the unusually clear, glowing blooms of Queen Elizabeth, you see a subtle and breathtaking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage abundantly clothing the entire bush to the ground. Exceptional vigor and remarkable disease resistance insure healthier, more luxuriant growth all season long. Blooms are borne on long, almost thornless cutting stems. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



WORLD'S  
LARGEST  
YELLOW ROSE!  
BLOOMS UP TO  
7½" ACROSS!

## The Million-Dollar Rose!

(Below) The Largest Yellow Hybrid Tea Rose In Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow. The summer sun, instead of fading them, only serves to intensify their

already brilliant color. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across. From the start the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect glossy green foliage. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Golden Masterpiece

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CO.



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GARDEN  
GUIDE

... with every  
order. It contains  
practical infor-  
mation of use to  
every gardener.

EXPERTS  
AGREE  
FALL  
PLANTING  
IS BEST!

# J & P's 4 FINEST HYBRID TEAS FOR COLOR,

8

## New Yorker

- **Velvety Scarlet!**
- **6½" Across!**
- **Unfading!**
- **Most Popular Red!**

New Yorker  
© J. & P.  
co.

### STILL the BEST RED ROSE of All Time!

(Left) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring 6½ in. across. Unlike most red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. Not only is the color long lasting and sun resistant, but the bushes are also upright and vigorous. Hardy and healthy, they produce a continuous succession of bloom from June right up until frost. New Yorker vies for honors in many Rose contests. (Pl. Pat. #823.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

### ALL 4 ROSES ON THESE 2 PAGES

#### GROUP No. 1446

New Yorker	Value \$9.00
Peaceful	Save \$1.15
Diamond Jubilee	
White Swan	\$7.85
ONLY	

**\$7.85**



**FREE**  
with every order  
a helpful HOME  
GARDEN  
GUIDE.



**ALL J & P Hybrid Tea**  
**Roses Are EVERBLOOMING!**

## Diamond Jubilee

(Right) The warmth of the glowing buff-orange color and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long, graceful stems that make it excellent for bouquets. Opening slowly and lasting exceptionally well, the Rose will delight you through the season. The hardy, 3½-ft. plant has upward of 30 to 40 double, shapely flowers. As a cut flower, Diamond Jubilee will last longer than most other Roses. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**ONLY ONE GRADE... The Finest**

# FRAGRANCE, SIZE and BEAUTY!

## PEACEFUL

### A NEW J & P PINK! Seedling of a Famous Parent!

(Right) Jackson & Perkins takes special pride in introducing Peaceful, the new Hybrid Tea Rose whose very name is symbolic of harmony and friendliness. This delightful, full Rose reaches about 5 in. across, lending stately charm to your entire garden and everything around it. The bright cheerful color of the bud gives only a hint of the glorious latent beauty that is revealed in the color of the full-open bloom. Large, ovoid buds open slowly and when only half open the light coral outer petals that are suffused with pale apricot bend slightly revealing the luminous deep coral-rose-pink of the inside of the petals. This bicolor effect is achieved simply and with amazing clarity. The tip of each petal reflexes slightly as it opens and the deeper shade of the inside of the petals makes a most attractive pattern against the lighter reverse. The large, fully open flower is partially cupped and supports about 50 luxurious petals, while retaining the same pleasing color only slightly less intense in tone. Peaceful is an exceptionally strong, vigorous plant reaching a height of 2½ to 3 ft. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Peaceful  
© J. & P. CO.

### SPECIAL OFFER!

GROUP No. 1456

1 NEW YORKER  
1 DIAMOND JUBILEE  
1 WHITE SWAN  
Value \$6.50 Save \$.80

Only **\$5.70**

©  
J. & P.  
CO.

## WHITE SWAN

As Beautiful as its Name!

(Right) A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. The elegant, high-centered flowers are produced freely all season long on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets.

White Swan has ample dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and requires little care. It will stand up under adverse conditions and bloom freely, all season long year after year. Good white Roses are rare; don't overlook this one. A real prize! (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

White  
Swan

© J. & P. CO.



Diamond  
Jubilee

JACKSON & PERKINS CO.  
World's Largest Rose Growers

ALL J&P Hybrid Tea Roses  
Are EVERBLOOMING!

**SPECIAL OFFER!**

GROUP No. 1466

These 3 All-America Winners

Chrysler Imperial

Tiffany

Mojave

Value \$7.75

Save \$1.00

ONLY

**\$6.75**

Tawny Gold

© J. & P. CO.

**TAWNY GOLD**

(Above) The intriguing tawny gold color outshines everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume. Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**GIVE ROSES  
FOR XMAS!**

See Page 50

Tiffany



©  
J. & P.  
CO.

**Tiffany**

(Left) A beautiful phlox-pink Hybrid Tea producing blooms of outstanding quality. The long-pointed buds are deep pink, shaded golden yellow at the base of the petals. They open to perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. The flowers have exceptional lasting qualities and are produced singly on long, strong stems. Tiffany is especially noted for its fragrance. The plant is upright and very vigorous, with beautiful, dark green foliage. Recipient of a Gold Certificate in the International Rose Test Garden, Portland, Oregon. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**Hybrid Tea  
Every Year**

**Mojave**

(Above) The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long stemmed buds which it produces is an outstanding feature. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

**ONLY ONE GRADE . . . The Finest**

# ea Roses That Grow More Popular ar... Enjoy Their Beauty Next June!

11

## Golden Scepter

### *The Yellow Rose of the World!*

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that is endowed with the grace of form, brilliant color and exceptional hardiness of J&P's creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll quickly understand why it won the highest Rose awards in Holland and England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color throughout the summer. The dark glossy foliage is delightful in itself and very resistant to ordinary ills. The vigorous, 2½ to 3-ft. plant is open and airy in habit. (Pl. Pat. #910.)

**\$2.00 each; 3 for \$5.25;  
12 for \$21.00**

AAARS

Mojave



## Rondo

(Not illustrated) A new orange-red Rose, one of the clearest and cleanest of these basic-color blooms. There is no purple or blue in it. The flower is a clear orange-red, with hard, firm petals that last a long time. These exquisite blooms are about 3½ to 4½ in. in diameter. Dark green foliage. The compact plant grows about 2½ to 3 ft. Very resistant to disease and very easy to grow. (Pl. Pat. #1454.)

**\$2.25 each; 3 for \$6.00; 12 for \$24.00**

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ROSES  
PICTURED ON  
THESE 2 PAGES**  
**GROUP No. 1476**  
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with every order,  
a J&P HOME  
GARDEN GUIDE  
telling "How to  
Use Hybrid Teas"

© J. & P. CO.

Golden  
Scepter

**1953 All-America  
Award Winner**



## Chrysler Imperial Rose

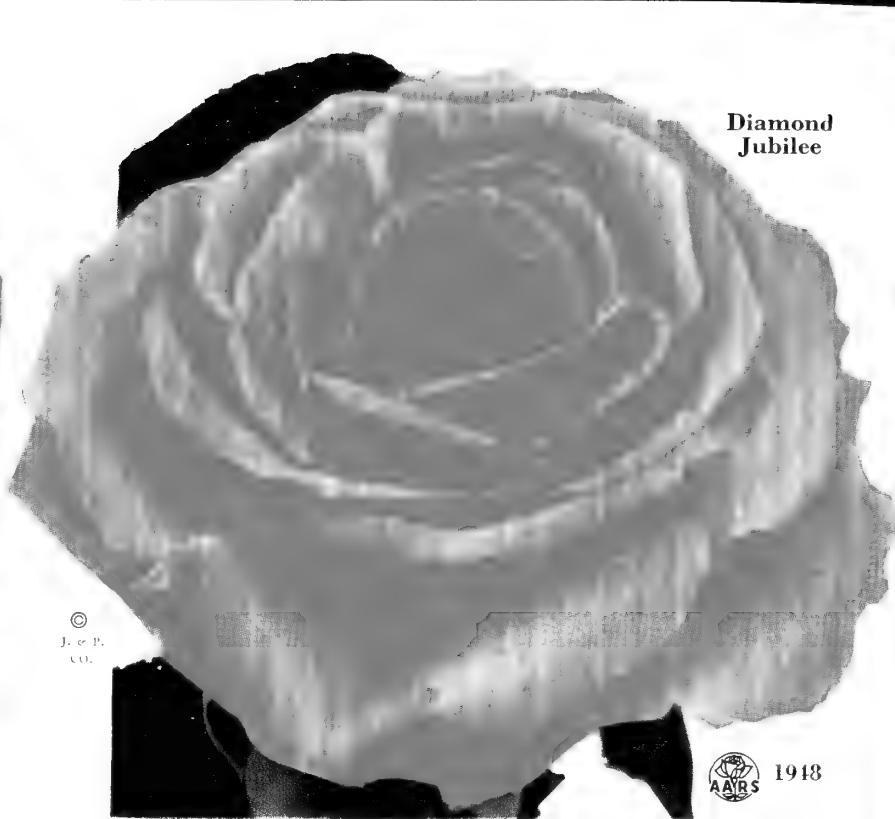
(Right) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by dark overtones of glowing ox-blood-red, with the gem-like luster of garnet in the folds. Evolving from long, tapering, velvety maroon-red buds, this lovely Rose, like the facets of a diamond, changes with the play of light; as it opens to its full 4½ to 5-in. size, the iridescent shades of red become more brilliant. This All-America Selections Winner for 1953 has a well balanced, compact bush with abundant dark green foliage. Chrysler Imperial is a monochromatic Rose of dark, dramatic beauty. (Pl. Pat. #1167.)

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

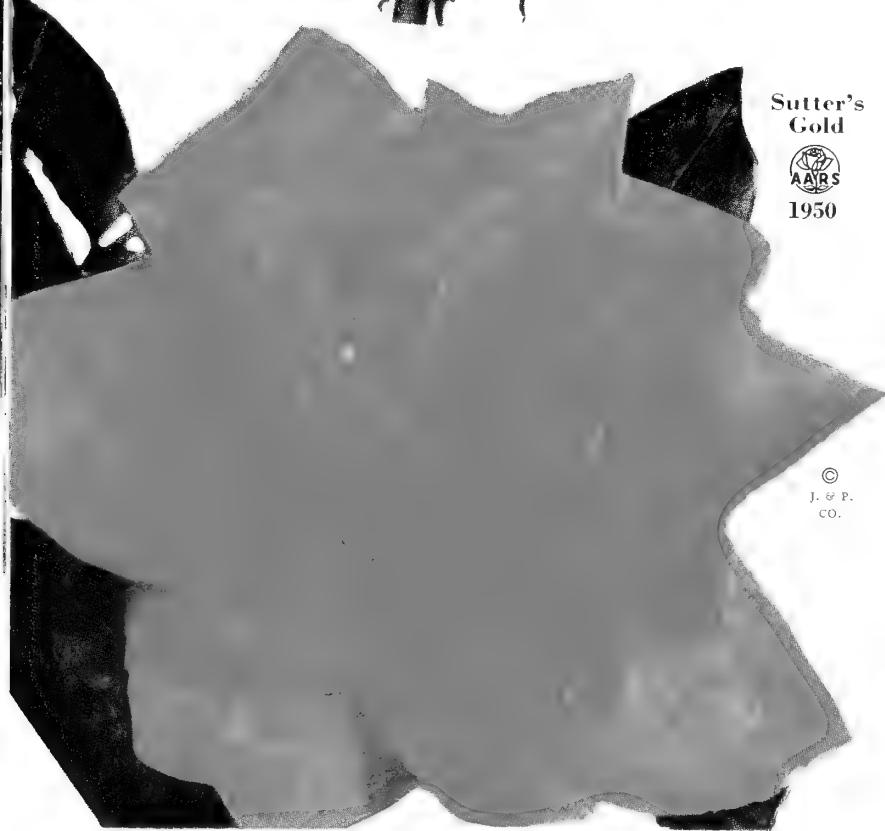
Chrysler  
Imperial



Chrysler  
Imperial  1953



Diamond  
Jubilee



Sutter's  
Gold  
 1950



Katherine T.  
Marshall

 1941



©  
J. & P.  
CO.

Mary Margaret  
McBride

 1943



Mirandy

 1945



1911



1952



Helen Traubel

**JACKSON & PERKINS**

**Top Ten**

**ALL-AMERICA SELECTIONS**

**Here Is A Garden In Itself!**

**CHRYSLER IMPERIAL** The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

**\$2.50 each; 3 for \$6.60;  
12 for \$26.40**

**SUTTER'S GOLD** Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

**\$2.25 each; 3 for \$6.00;  
12 for \$21.00**

**MARY MARGARET McBRIDE** Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

**DIAMOND JUBILEE** Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 3½ ft. (Pl. Pat. #824.)

**\$2.00 each; 3 for \$5.25;  
12 for \$21.00**

**KATHERINE T. MARSHALL** Long-pointed, deep coral buds. Large, 5-in. blooms; fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Ideal for cutting. (Pl. Pat. #607.)

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

**MIRANDY** Long, ovoid buds of rich maroon-red. Blooms are large, very double, with 40 to 50 petals. Penetrating Damask fragrance. Height 2½ ft. (Pl. Pat. #632.)

**\$2.25 each; 3 for \$6.00;  
12 for \$21.00**

**CHARLOTTE ARMSTRONG** Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

**\$2.25 each; 3 for \$6.00;  
12 for \$21.00**

**PEACE** Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

**\$2.50 each; 3 for \$6.60;  
12 for \$26.40**

**TIFFANY** The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. (Pl. Pat. #1304.)

**\$2.50 each; 3 for \$6.60;  
12 for \$26.40**

**HELEN TRAUBEL** 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. 3 to 5 ft. (Pl. Pat. #1028.)

**\$2.50 each; 3 for \$6.60;  
12 for \$26.40**



Peace 1946



Tiffany



1955

**GROUP No. 1486**  
One of Each  
Chrysler Imperial, Diamond Jubilee  
Tiffany, Helen Traubel  
Sutter's Gold  
Value \$11.75 ONLY \$10.25  
Save \$1.50

**ALL 10 ROSES  
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Peace, Mirandy  
M. M. McBride, K. T. Marshall  
Charlotte Armstrong  
Value \$10.50 ONLY \$9.20  
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Enchantment

# 5 GIANT

EXHIBIT  
TYPE

That Bring Out the Ah's and Oh's of Admiring

**Especially Good**

**ENCHANTMENT** (Left) A delightful, everblooming Hybrid Tea that will be a high spot in your garden this June! In early season, it develops large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to 3 ft. high, with dark green, disease-resistant foliage. It required years of patient breeding by experts to create this distinguished Rose. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**PEACE** (Bottom Left Corner) Peace takes a distinguished place among yellow Roses. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer long. The petals roll gracefully outward to form a very double, cupped flower with a high-centered golden heart. The plant is as superior as the bloom -hardy, vigorous, disease-resistant. Flowers are unusually large, borne on heavy stems. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**OPERA** (Below Right) Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. Among other achievements are awards in this country as well as Gold Medals in London, Geneva and Bagatelle. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms cover the plant with their flaming light scarlet on the outer petals and buff-yellow on the reverse. The effect is airy and bright. These high-centered blooms have quilled

wavy petals and are borne on long, strong stems appropriate for cutting. Gorgeous blooms are fortified by a vigorous upright bush and green leathery foliage. (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

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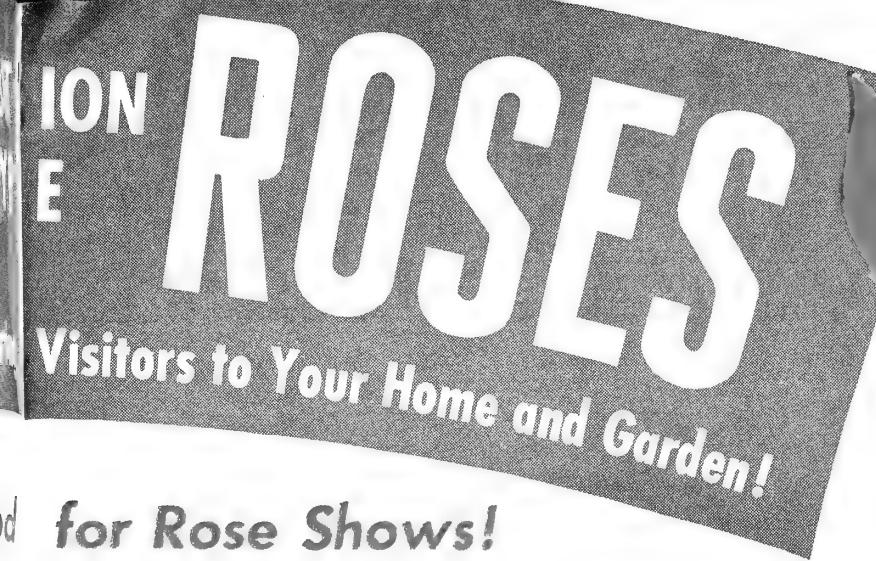
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White Swan  
Diamond  
Jubilee

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## Inspired by Walt Disney's Technicolor Movie "THE SWORD AND THE ROSE"

## Pageant

(Right) The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink, an intriguing combination from start to finish. The petals will drop off before they discolor. The exquisite, 4 $\frac{1}{2}$  to 5-in. blooms are borne on long strong stems, and they have a delicious raspberry scent. Hardy, vigorous and disease resistant. It blooms from early June until frost. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**REX ANDERSON** (Bottom Right Corner) An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow opening, one of the most successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Always an excellent choice for a garden-spot effect of frosty white. A "must" for the "white garden," combining artistic form and dependability. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

**DON'T FORGET!**  
GIVE ROSES  
FOR XMAS!

See Page 50

Opera

Pageant

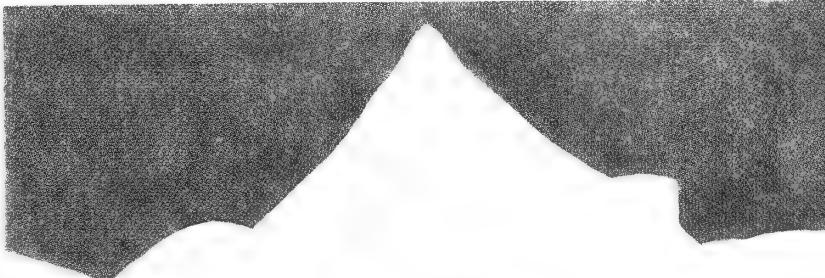
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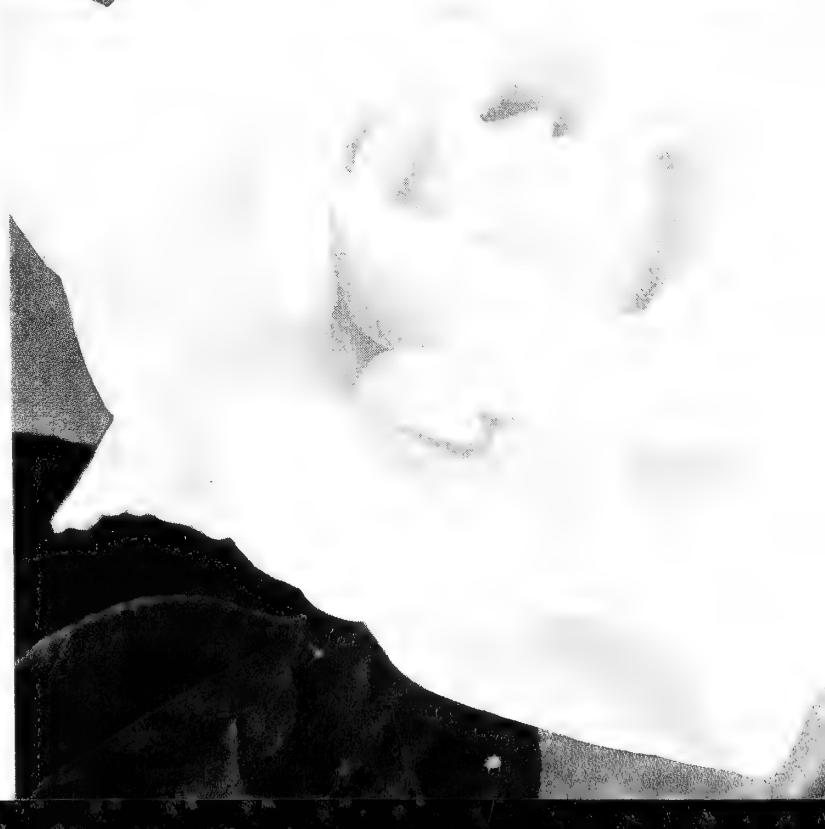


Rex Anderson

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# A WHOLE J & P ROSE

## J&P's Modern Dozen at an

**A SONATA.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. (Pl. Pat. #732.)

**B MANDALAY.** Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

**C REX ANDERSON.** An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness.

2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

**D VOLCANO.** *Really Huge.* These are the only words that describe the tremendous size of the blooms produced on Volcano. Blooms that actually open as much as 7 In. Across! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

**E KATHERINE T. MARSHALL.** Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

**F McGREDY'S SUNSET.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

Any variety on these pages:  
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You Save \$2.60

**G ELLINOR LE GRICE.** An exceptionally large, bright golden yellow Rose, that you can depend on for untailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

**H VALIANT.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Foliage is leathery, large and dark. The plant grows to a height of 2 to 3 ft. (Pl. Pat. #914.)

**I MARY MARGARET McBRIDE.** Pointed buds, deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. Each flower has 35-50 petals. The foliage is dark, leathery and glossy. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

**J RUBAIYAT.** A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. Height 4 ft. (Pl. Pat. #758.)

**K DICKSONS RED.** This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

**L SERENADE.** Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

ROSES  
2 PAGES  
No. 1546

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K

L

J

I

G

H

# UNUSUAL Colors For

## ZULU QUEEN (Left)

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The long, pointed buds, borne singly on long stems, open gloriously to very large and full-petaled flowers with delightful perfume. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Large, dark green foliage. Vigorous, hardy, well proportioned; grows 2 ft. tall. (Pl. Pat. #363.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

## LODESTAR (Below)

Large apricot buds open to luscious peach-color blooms. The outer perimeter is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full, old-fashioned monthly Roses. The plant is bushy and the foliage is medium green. The 4 $\frac{1}{2}$  to 5-in., full double flowers are heavily perfumed. (Pl. Pat. #1251.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

Zulu Queen

© J. & P. CO.

Lodestar

© J. & P. CO.

## GREY PEARL (Below)

The color is sensational! A rare combination of warm tan and olive marks the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter underpetals is light tan, gradually melting to soft lavender-mauve. The high-centered double flowers of perfect form please even the most discriminating. 2 to 2 $\frac{1}{2}$  ft. (Pl. Pat. #680.) \$2.50 each; 3 for \$6.60;  
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### GROUP No. 1566

- 1 Grey Pearl
- 1 Twilight
- 1 Zulu Queen

Value \$7.75 Save \$1.00

Only

**\$6.75**

Grey  
Pearl

# The UNUSUAL Garden!

## MRS. MINIVER (Below, Right)

Striking cardinal-red. All over the country, test gardens report "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become  $5\frac{1}{2}$  to 6-in., cardinal-red blooms with pleasing cupped shape and ruffled petals; delightful Old Rose fragrance. Does well practically everywhere. (Pl. Pat. #725.)

*Blooms*.  $5\frac{1}{2}$  to 6 in. across, attractively cupped; semi-double.

*Plants*. hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage.

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

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CO.

## TWILIGHT (Right)

The search for a blue Rose goes on and on, and here is a further step in that direction—a lovely new pastel lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to show a high center. Carried on good cutting stems, it has 30 to 35 petals and a diameter of about  $4\frac{1}{2}$  in. when fully expanded. The plant reaches 20 to 24 in. in height. The heavy foliage is deep yellow-green. (Pl. Pat. #1434.)

**\$2.75 each; 3 for \$7.20; 12 for \$28.80**



© J. & P. CO.

Twilight

**Mrs. Miniver**

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SAVE!  
SAVE!**

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OFFER!**

**GROUP No. 1576**

**1 Lodestar  
1 Mrs. Miniver  
1 Golden Masterpiece**

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## An Exciting New Assortment

All-Time Favorites at Amazingly Low Prices  
of Roses in Large Areas and

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

### TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recom-

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

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Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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Viktoria

Numa  
Fay

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Lydia

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Condesa  
de Sastago

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# ALL-TIME FAVORITES!

## Cent of Pleasant Surprises!

ces . . . To Encourage More Planting  
by New Home Owners!

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

**McGredy's Yellow.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

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Guaranteed to  
live and bloom

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

**President Herbert Hoover.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

**The Doctor.** Sparkling pink buds. 5 to 6-in. blooms.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

**Frau Karl Druschki.** One of the purest white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

111/12  
for \$15.60  
GROUP  
No. 1586

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Eclipse

Better  
Times

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GROUP No. 1606  
All 4 Roses shown  
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Value \$6.00  
Save \$.75  
Only ...  
**\$5.25**

Crimson  
Glory

Countess  
Vandal

Mardi Gras

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# FIVE MORE J & P HYBRID TEAS THAT HAVE STOOD EVERY TEST!

Centennial

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### MARDI GRAS (Above)

A gay red Rose which well depicts the festive spirit of the Mardi Gras. The bud is very dark red and the flower keeps the full rich color. As the bud opens the high center gradually unfolds and as the flower expands the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are freely borne and the plant attracts much attention. Mardi Gras carries an old-fashioned Damask fragrance. (Pl. Pat. #1139.)

**\$2.25 each; 3 for \$6.00;  
12 for \$21.00**

### HUNTSMAN (Below)

This beautiful bicolor Rose is one of the freest and steadiest bloomers we have ever seen. It is really a wonderful Rose in all ways. Once you see the glorious flowers, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The compact plant reaches a height of 18 to 24 in. and has plentiful dark holly-green foliage. (Pl. Pat. #1012.)

**\$2.00 each; 3 for \$5.25;  
12 for \$21.00**

Huntsman

### Neige Parfum



**NEIGE PARFUM (Above)** For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; the full bloom is a beautiful white of peony form. Plant reaches a height of 2 to 2½ ft. Rich dark green foliage is abundant.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

### CENTENNIAL (Above)

Centennial is an outstanding Hybrid Tea named in honor of the 100th Anniversary of Newark, New York, the Rose Capital of America. It is a pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. Height 2½ to 3 ft. (Pl. Pat. #1384.)

**\$2.00 each; 3 for \$5.25;  
12 for \$21.00**

### DETROITER (Below)

Detroiter is a welcome addition to the realm of red Roses. Vibrant and alive with color, Detroiter is endowed with buds of rich carmine-red with dark velvety overtones. Opening slowly, these long, elegant buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals on each bloom. The tall bushy plant has an abundance of pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroiter a strong, well-balanced plant. It reaches a height of about 3½ ft. (Pl. Pat. #1219.)

**\$2.00 each; 3 for \$5.25;  
12 for \$21.00**

### SPECIAL OFFER GROUP No. 1616

1 Mardi Gras 1 Huntsman  
1 Centennial 1 Detroiter

Value \$8.25  
Save \$1.05

**Only \$7.20**

Detroiter

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# FLORIBUNDAS

THE ROSE OF THE  
20TH CENTURY

... AND HERE IS THE GREATEST SELECTION  
YOU CAN FIND ANYWHERE!



## BABY BLAZE

(Above)

Prolific in flowering and richly warm in color. Delicate, semi-cup-shaped flowers have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature into velvety red when open. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Unlike many other red Roses, Baby Blaze does not blue. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00



## CIRCUS

(Above) A unique addition to the All-America family. It is the first "multicolor" to be selected for an award. The ever-changing colors of Circus vary from rich yellow and red in the bud to orange-buff, flushed apple-blossom-pink, and usually end with a gay flourish of red as the flower opens fully. The bud is beautifully formed, and the many-petaled, high-centered flower opens gracefully. The plant is full and well rounded, low to medium in height, with large, glossy foliage, well suited to a variety of garden uses. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

ALL J & P  
Floribundas Are  
EVERBLOOMING!

## ALPINE GLOW

(Below) The breath-taking color of Alpine Glow makes it one of the outstanding new Floribundas. Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermillion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall. Shiny green, wax-like foliage is rugged. In test gardens throughout the country, Alpine Glow has proved hardy. (Pl. Pat. #1395.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00



## ALL 3

ROSES  
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Only  
**\$5.70**

24 **FLORIBUNDAS MAKE  
Wonderful Hedges!**

Plant This Fall for Continuous Color Next Year!

**BETTY PRIOR**

**ALWAYS  
IN BLOOM!**

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. Plant Betty Prior for hedges, specimens, foundation plantings. Use it in beds and borders. It is excellent for the background of a Rose garden or perennial border. As a flowering shrub among evergreens Betty Prior is especially striking. It is the best Rose for curb plantings. As the center of attraction or just to beautify your home, Betty Prior will provide fun for your family as well as delightful masses of color. Delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. In beds, borders, hedges and groups, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the season. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters are borne in spring and continuously all season. Abundantly branched, with lush green foliage. Betty Prior is extremely hardy. (Pl. Pat. #340.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;  
25 for \$35.00

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**ALL 3 ROSES**

**ON THIS PAGE**

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**Only \$4.15**



**BETTY  
PRIOR  
Always  
a Mass  
of  
Blooms  
Like This!**

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**SUMMER SNOW (Right)**

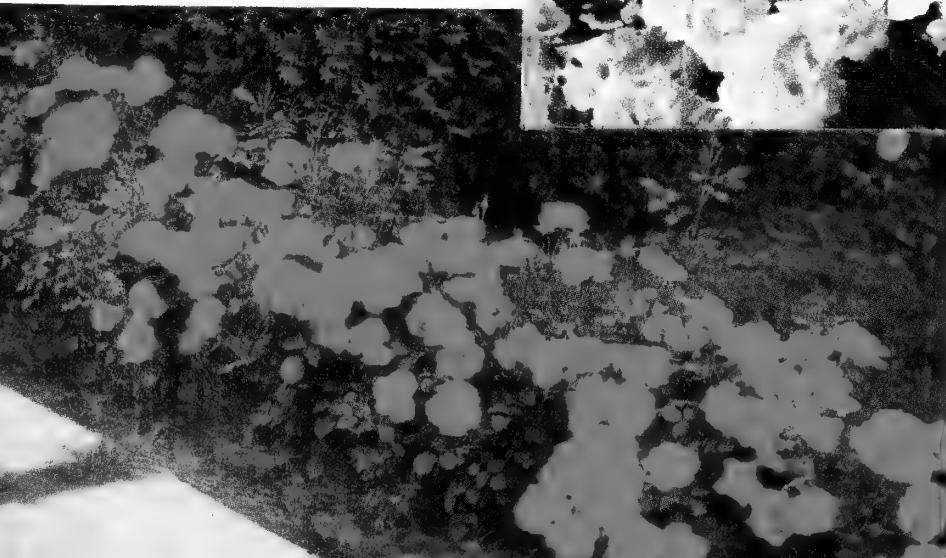
**Continuous Bloom!**

Fabulous clusters of fluffy white bloom all season, from June to late fall. Starts early with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. One of the most popular Floribundas for hedges. Regardless of what you have in your garden, Summer Snow will make it more interesting. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

Chatter

© J. & P. CO.



© J. & P. CO.

Summer Snow

**CHATTER . . . Constant Color!**

(Left) Especially bright crimson, velvety-petaled flowers 2 1/2 to 3 in. across. Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Plant Chatter in beds and borders where you want a dependable color mass. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

# *A Wonderful Way to Get All The J&P Prized Roses and Perennials*

## *You Want Without Cost!*

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

### **Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!**

Through this new J & P Club Plan you can help your friends start a rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this Catalog.

**NOW AVAILABLE FREE OF CHARGE—  
2 BEAUTIFUL COLOR FILMS!**

### **The Story of Modern Roses**

The Story of Modern Roses is a delightful 16-mm., 30-minute sound film that depicts in Kodachrome the full beauty of America's favorite flower, the Rose. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the world-famous JACKSON & PERKINS Rose Gardens with rich displays of masses of gorgeous Roses form only a few of the breathtaking scenes. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

### **Modern Chrysanthemums For Fall Beauty**

Modern Chrysanthemums for Fall Beauty is a 16-mm., 20-minute sound film that depicts in Kodachrome the full beauty of J & P's "Bird Series" Mums. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. Scenes in the film show how the spectacular colors of these new Mums transform faded gardens and even excel nature's own coloring. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

# Please Read Following When You Order

## IMPORTANT—



**Please  
Help Us to  
Help You!**

When filling out your order it is most important *for all members of the same household to order under one name*.

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope*. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope*.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

### HOW TO REMIT

The best way to send payment is by check, U.S. Postal Notes or by Post Office or Express Money Order. **Do not send stamps or currency** because we cannot assume any responsibility unless sent by registered mail.

### SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

### ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

### PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

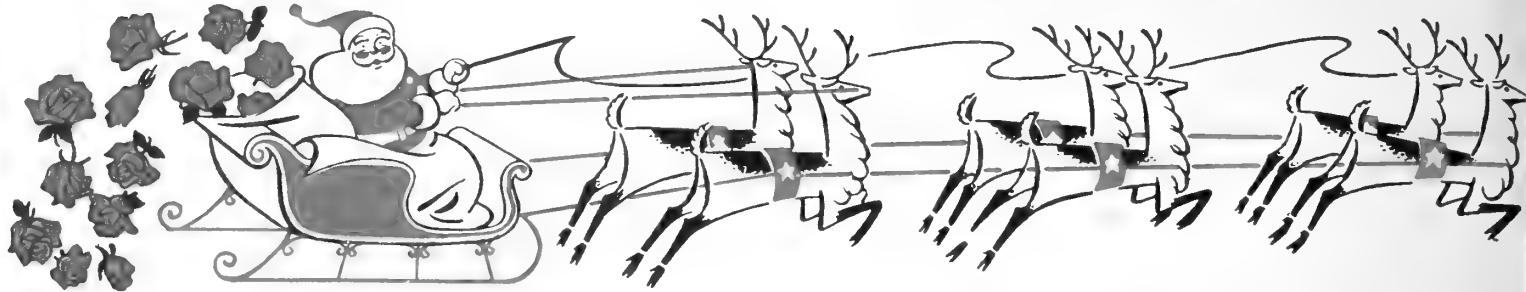
We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.







# Here's How to Solve Your Christmas Shopping Problems!



Give **J & P Roses** To Your Friends and Loved Ones  
For a Christmas Present They'll Never Forget!

## Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

**ORDER EARLY**

This J & P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1956.

## HERE ARE SOME GIFT SUGGESTIONS:

Any Catalog Group \$5.00 or More  
May Be Used as Christmas Gift.

X-20—New Yorker, Diamond Jubilee, White Swan	Value \$6.50	Save \$.80	Only	<b>\$5.70</b>
X-21—Golden Masterpiece, Aida, Peaceful	Value \$7.75	Save \$1.00	Only	<b>6.75</b>
X-22—White Swan, Peace, New Yorker	Value \$7.00	Save \$.90	Only	<b>6.10</b>
X-23—Spartan, Golden Fleece, White Bouquet	Value \$7.75	Save \$1.00	Only	<b>6.75</b>
X-24—Fashion, Vogue, Mr. Perkins	Value \$6.00	Save \$.75	Only	<b>5.25</b>
X-25—Betsy McCall, Jiminy Cricket, Amy Vanderbilt	Value \$7.00	Save \$.90	Only	<b>6.10</b>
X-26—Ctblg. Goldilocks, Spectacular, Gladiator	Value \$7.75	Save \$1.00	Only	<b>6.75</b>
X-27—Enchantment, Rex Anderson, Peace, Pageant	Value \$8.75	Save \$1.10	Only	<b>7.65</b>
X-28—Spartan, Golden Masterpiece, New Yorker	Value \$7.75	Save \$1.00	Only	<b>6.75</b>
X-29—Tree Rose (your choice of Red, Yellow, White, Pink)	Value \$7.75	Save \$1.00	Each	<b>6.50</b>

*Free . . .* at Christmas time they receive this beautiful Rose Souvenir Package



*Next Spring . . .*

at the proper planting time  
they receive their roses!



**IT'S ALL SO EASY . . . . HERE'S ALL YOU HAVE TO DO!**

**1.** Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog



**2.** Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting



**3.** In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

# THE J & P MIDGET GARDEN DUSTER!

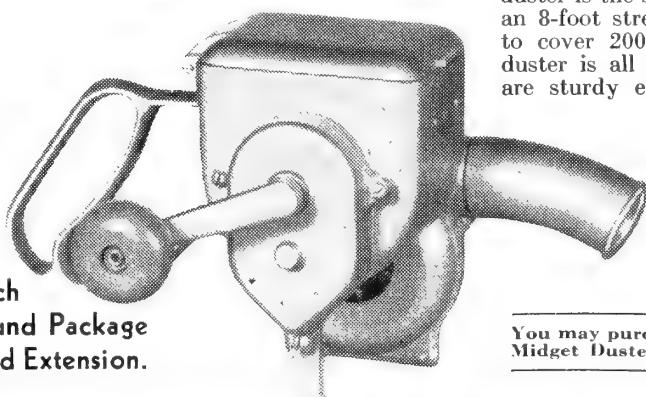
Throws 8-Foot Dust Stream With Just One Turn Of The Handle!

**NOW with NEW Extension for Reaching Hard-to-Get Places!**

- Treats over 200 Rose Bushes with One Filling!
- Weighs only 1 1/4 pounds!

The New  
Midget Duster  
and 1 Pound  
Package of  
J & P Rose Dust  
and Extension

Only \$9.95



**FREE** with Each  
Midget Duster, 1 Pound Package  
of J & P Rose Dust and Extension.

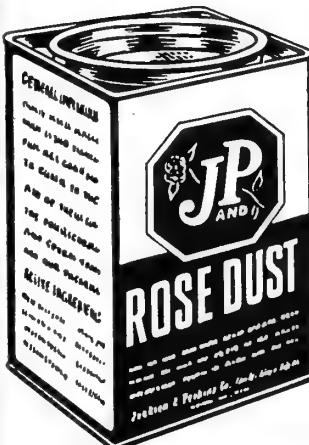
- Rustproof Metal Alloy Construction Throughout!

An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now,

with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95.

You may purchase the New Extension for your  
Midget Duster separately for only 75c.

## NEW and IMPROVED EXCLUSIVE J & P SPRAY and DUST



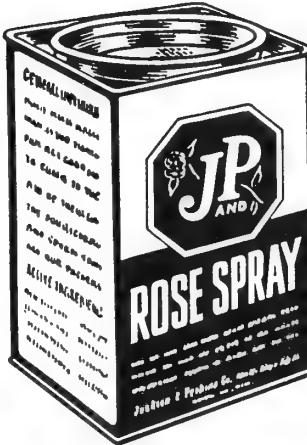
### NEW IMPROVED J & P DUST!

NO MIXING! JUST PUT IN  
DUSTER AND USE!

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season.	\$1.25
4 lbs.	Treats 24 plants for a whole season.	4.50
24 lbs.	Treats 150 plants for a whole season. (1 and 4 lbs. shipped postage prepaid)	22.50



### NEW IMPROVED J & P SPRAY!

#### MULTI-PURPOSE!

EXTREMELY EASY TO USE!

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the three new wonder fungicides added. Karathane for mildew, Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

4 ozs.	Treats 24 plants for a whole season.	\$1.50
1 lb.	Treats 100 plants for a whole season.	4.75
5 lbs.	Treats 500 plants for a whole season. (Shipped to you postage prepaid)	16.00



For More Beautiful Roses  
Use J & P Rose Food!

NEW!

#### The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season. (add 15¢ west of Mississippi)	\$1.50
10 lbs.	Feeds 48 plants for a season. (add 25¢ west of Mississippi)	2.50
25 lbs.	Feeds 150 plants for a season.	3.50
100 lbs.	Use freely for the entire garden. (25 lbs. shipped Express collect) (100 lbs. shipped Freight collect)	9.60

### INSTANT ROSE FOOD

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.



#### NEW EXCLUSIVE J & P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These nine ingredients which are blended together in one mixture, will control rosedom's worst enemies.

1/2 lb.	Treats 12 plants for a whole season.	\$0.95
1 1/2 lbs.	Treats 36 plants for a whole season.	2.25
5 lbs.	Treats 120 plants for a whole season. (Shipped to you postage prepaid)	5.25



# MASQUERADE

All These Colors  
on ONE Plant!

© J. & P. CO.



Masquerade used among evergreens as a foundation planting.

## MASQUERADE

(Above) Each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All of these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermillion marks, then rose-pink. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. Vigorous, 3-ft. plant. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$10.00

**ALL 3 ROSES  
ON THIS PAGE Only  
GROUP No. 1646 \$4.80**  
Value \$5.50 Save \$.70

25



© J. & P. CO. Rochester

© J. & P. CO. Garnette

Want to Make Your  
Garden "Sparkle" Next Year?  
**PLANT THESE  
FLORIBUNDAS NOW!**

**ROCHESTER** (Above, Right) One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. A group planting is a continuous display from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

**GARNETTE** (Right) Anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Its red "sweetheart" sized flowers are so desirable that you, too, will want this gem in your garden. The open blooms are about 2 in. across and are carried in clusters of 15 to 20. This variety reaches a height of only 18 in.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

**ALL 4**  
**PRIZE-WINNER**  
**ON THESE**  
**GROUP**  
**Value \$7.75**  
**Save \$1.00**

## *Fashion* Only Rose Ever to Win 9 World-Wide Awards!

(Left) *Fashion* is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to  $3\frac{1}{2}$  in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add new interest to the open flower. Enchantingly fragrant, *Fashion* blends well with all its garden neighbors. Its sparkling colors are handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, around the house or simply as a colorful accent in your garden. There is no other Rose like it. The bushy plant grows about 2 ft. tall and blooms profusely all season long. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

Fashion  
AYRS

## Four Great J & P Prize

### *Goldilocks* Winner, John Cook Medal of American Rose Society! Winner, Fuerstenberg Medal!

Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to  $3\frac{1}{2}$  in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of  $2\frac{1}{2}$  ft. or taller. Excellent foliage. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

ONLY ONE GRADE... *The Finest*



## SPECIAL

GROUP  
No. 1666

Value \$7.25  
Save \$.90

ALL J & P Floribundas  
Are EVERBLOOMING!

AARS  
Vogue

OF THESE  
FLORIBUNDAS  
2 PAGES

No. 1656

Only \$6.75

*Vogue*

Winner of 5 World-  
Wide Awards!

(Right) The rich cherry-coral color of *Vogue* is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season long. The 2½ to 3-ft. bush grows compact and bushy, with an abundance of dark green, leathery foliage. The Winner of 5 World-Wide Awards, the 1952 All-America Rose Selections included, *Vogue* is among the finest of Floribundas. Ideal for foundation planting. It will yield beautiful carnation-scented bouquets. Plant one *Vogue*, and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;  
25 for \$40.00

©  
J. & P.  
co.

FREE  
A Handy,  
Practical HOME  
GARDEN  
GUIDE  
With Every  
Order.



## 1953 AWARD WINNER Floribundas!

**MA PERKINS**

1953 All-America  
Award Winner!

Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that never fade or lose their sparkle. The bushy, 2½ to 3-ft. plant is strong and compact, with rich green foliage. *Ma Perkins* is highly resistant to diseases and is very fragrant. The 25 petaled blooms appear in clusters and singly all season. *Ma Perkins* Roses make lovely bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$10.00

JACKSON & PERKINS CO.  
World's Largest Rose Growers

Ma Perkins, Famed Radio  
Personality heard daily  
on C.B.S.

## OFFER!

1 Spartan  
1 Fashion  
1 White Bouquet

Only \$6.35



AARS

Ma  
Perkins

©  
J. & P.  
co.

28 **Floribundas That Make**  
**Plant Them This Fall For Go**

**GLACIER**

(Left) Like a cool refreshing balm for warm summer days. The slow opening of the glistening white buds is interesting to watch. The 4-in. open flower is really large for a Floribunda and will last unusually well. Borne either singly or in clusters, the flowers have a fresh, moderate fragrance. The 2 to 2½-ft. bush is hardy and branched. Vigorous and easy to grow. Large white blooms cover the plant from June until frost. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

**GERANIUM RED**

(Bottom Left Corner)

Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavy fragrance of rose-geranium. The very double blooms, with about 50 petals, are borne in clusters. The buds are a dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color. Vigorous and hardy. Height 2 ft. (Pl. Pat. #811.)

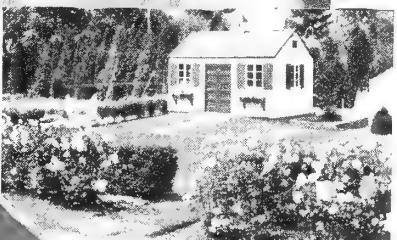
\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

**ONLY ONE GRADE ... The Finest**

© J. & P. CO.

**ALL J & P**  
**Floribunda**  
**Roses Are**  
**EVERBLOOMING!**

Glacier



This hedge is brought to life by colorful Floribundas.

Geranium Red



Floribundas giving added interest to Climbers.

© J. & P.  
CO.



Floribundas planted underneath windows of a home.



Any patio will be enhanced when you plant Floribundas around it.

**ALL 5 ROSES**  
**ON THESE 2 PAGES**  
**GROUP No. 1676**  
Value \$9.00 Save \$1.15  
**ONLY**  
**\$7.85**

**SPECIAL OFFER!**  
**GROUP No. 1686**  
1 each:  
Spartan  
Glacier  
Fashion  
Value \$6.75  
Save \$.85  
**Only**  
**\$5.90**

# Gardens of Distinction!<sup>29</sup>

## gorous Blooms Next June!

### PINK BOUNTIFUL (Right)

This lusty Floribunda with large, lasting bloom clusters will provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across. Ovoid buds tinted deep reddish pink unfold into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. Hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



### Independence (Bottom Right Corner)

The brilliant orange-scarlet blooms are borne in clusters of 6 or more, the vivid color superbly accented by the rich glossy foliage. It grows from 2 $\frac{1}{2}$  to 3 ft. in height, forming a compact bush. Independence does not fade. This beautiful Rose actually produces blooms up to 4 in. across—really huge for a Floribunda. Moderate Tea-Rose fragrance. (Pl. Pat. #1036.)

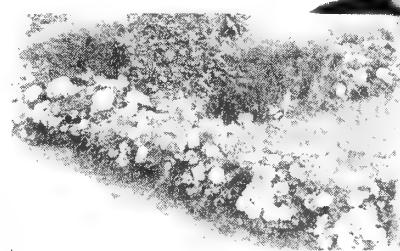
\$1.75 each; 3 for \$4.65; 12 for \$18.60

### Yellow Pinocchio (Below)

Another thrilling Pinocchio with great masses of fragrant, apricot-yellow blooms. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is dark green, tough and very disease resistant. Sturdy and free flowering. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO.  
World's Largest Rose Growers

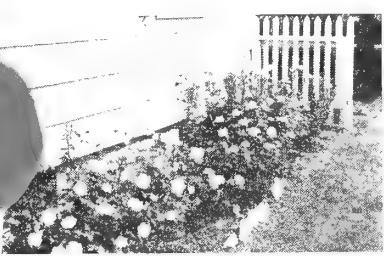


© J. & P. CO.

Pink Bountiful



Floribundas are unsurpassed for hedges.



Floribundas will beautify any home when planted near it.



Bird baths or any garden ornaments are set off by Floribundas.



DON'T FORGET!  
GIVE ROSES  
FOR XMAS!

See  
Page 50

© J. & P. CO.

Independence

# Proof That You Can't Have Too Many Floribundas!

## THE ORIGINAL

Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting, exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease-resistant. Carefree as the puppet Pinocchio are the captivating buds and blooms of this favorite. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Pinocchio

(Right)



## AVAILABLE ONLY IN LIMITED QUANTITIES

**MARIONETTE** Think of dainty creamy yellow "sweetheart" buds in your garden and home. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes to immaculate white. Hundreds of flowers on each bush, produced continuously all season long. (Pl. Pat. #569.)

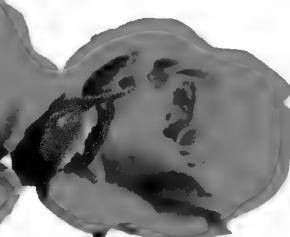
\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**LAVENDER PINOCCHIO** A true clean lavender enriched by a mass of golden yellow stamens in the open bloom. The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As they open, this dusty pink is followed by smoky pink-lavender and finally silver-lavender with faint suggestions of rosy pink. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

© J. & P. CO.

Siren



Siren

## SIREN THE FAMOUS "ALL-AROUND" FLORIBUNDA!

(Left) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "reds" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby! And, unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. And the flower itself is every bit as breath-taking as the color—full, 3½ in. across, with beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season and providing scores of cut flowers for arrangements and boutonnieres. The foliage, too, is attractive. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

**ONLY ONE GRADE . . . The Finest**



# Red Pinocchio

(Right)

Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3 $\frac{1}{2}$ -in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red color all season long. They are carried in large, long lasting, unfading clusters. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found in all Pinocchios. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush. This is a fitting companion for the others in the Pinocchio family. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

AVAILABLE ONLY IN LIMITED QUANTITIES

**TIMMIE ARKLES** An exquisite Floribunda with large heads of apple-blossom-pink blooms, sometimes as many as 30 to 40 flowers on a single cluster. Each flower has about 20 petals and is about 3 in. across. The lovely small buds are extremely graceful and interesting. Although it is a soft color, the effect is very showy and it is active all summer. Height 2 to 2 $\frac{1}{2}$  ft. (Pl. Pat. #1320.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

**JACKSON & PERKINS CO. World's Largest Rose Growers**

## DWARF FLORIBUNDAS!

### PIGMY RED

© J. & P. CO.

**PIGMY RED (Left)**

This petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms at one time. The dark red flowers are enhanced by a tiny white eye in the center. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60

**PIGMY GOLD (Right)**

Golden yellow, 1-in. flowers appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Excellent foliage. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60

SPECIAL  
GROUP  
OFFER

GROUP No. 1706

2 Pigmy Red

2 Pigmy Gold

Value \$6.00 Save \$7.75 ONLY

\$5.25

### PIGMY GOLD

© J. & P. CO.

## At Last!

## KING-SIZE FLORIBUNDAS!

Always in Bloom!

© J. & P. CO.

Tall Growing . . . Ideal for Fences, Hedges and  
Specimen Plantings!

Mandarin

**MANDARIN (Left)** A beautiful onxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**GAY HEART (Right)** Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

Gay Heart

© J. & P.  
CO.

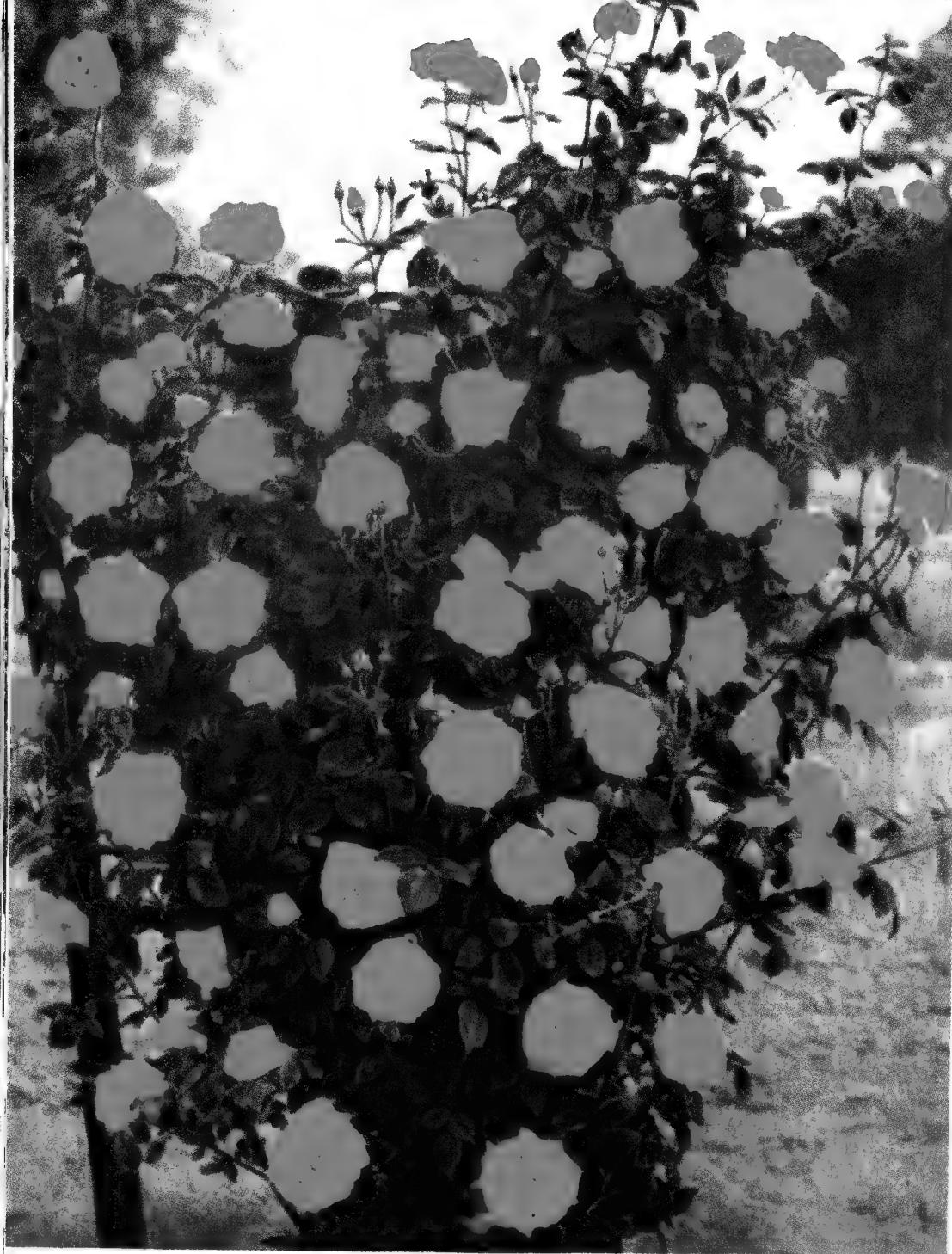
SPECIAL GROUP OFFER

GROUP No. 1716

2 Gay Heart 2 Mandarin

Value \$6.00 Save \$7.75 Only . . .

\$5.25



© J. & P. CO.

Gladiator

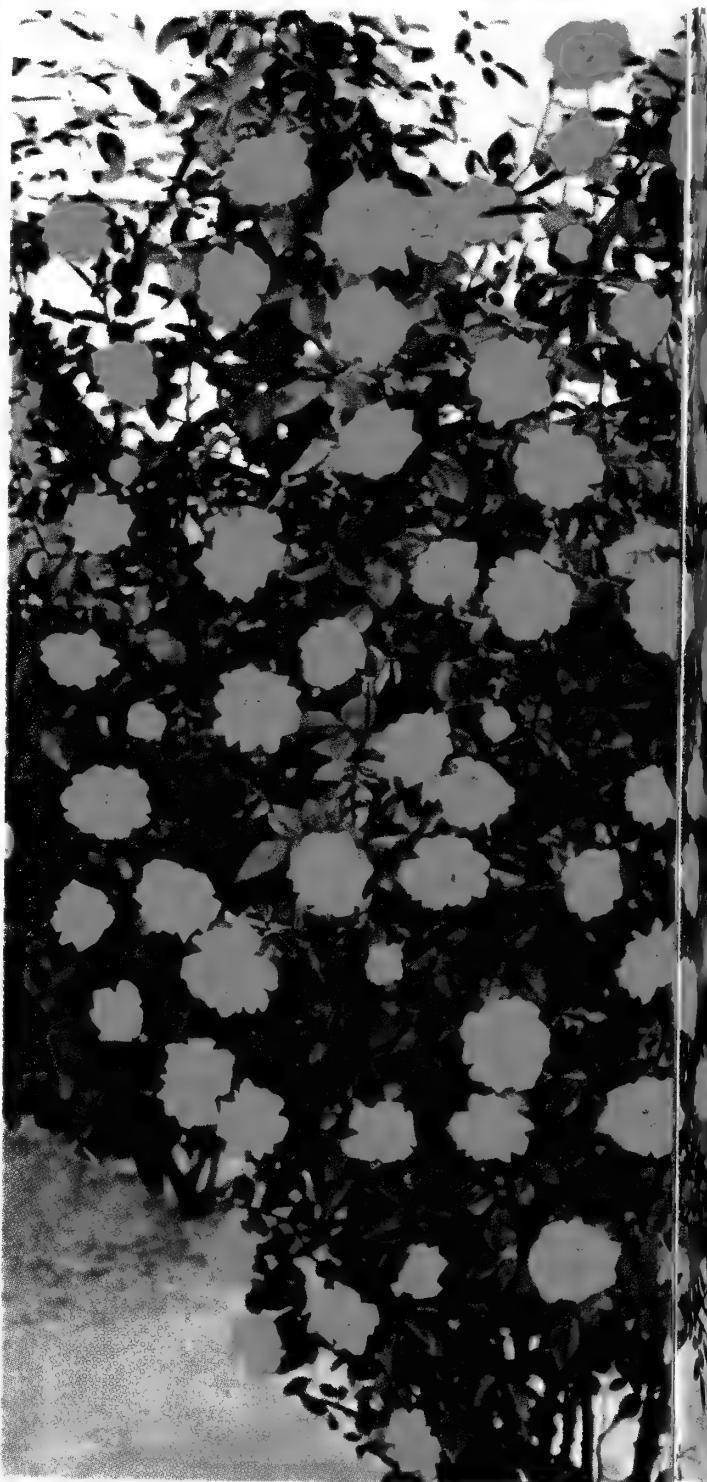
## Gladiator

(Above) Here's the new champion of everblooming Climbing Roses! Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Teas; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber!

But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class all by itself. You'll be absolutely thrilled when scores and scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green and creates a decorative effect by itself. Yet so hardy is this specially bred Climber that it withstands the battles of zero winter climate. In every sense of the word, this new Climber is a real champion. (Pl. Pat. Applied for.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

## 3<sup>2</sup> THE GREATEST C AND HERE ARE 3



Golden Showers

### CLIMBING GOLDEN SHOWERS



(Right, Above) For the first time in 16 years the coveted national All-America Rose Selections Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Truly enchanting, combining exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in., open yellow blooms. Almost thornless, with long, beautifully decorative, bronze cutting stems, GOLDEN SHOWERS makes exciting cut-flower arrangements. Trained as a Climber, it will reach up and along a trellis or fence, putting forth an unmatched display of golden color. Or it can be shaped as a bush, with thrilling, eye-catching, gleaming golden blooms that invite picking. This winter-hardy, everblooming Climber blooms from earliest spring continuously through until late fall. Highly resistant to Rose diseases. (Pl. Pat. Applied for.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



FREE

J & P Home  
Garden Guide  
with every order



# COLLECTION OF CLIMBERS EVER OFFERED... NEW ONES...READY FOR YOUR 1957 GARDEN!

HERE ARE JUST A FEW OF THE MANY USES OF CLIMBERS!



Everblooming Climbers planted along a stone wall.

Everblooming Climbers planted beside a porch.

Everblooming Climbers create a stunning picture at this entrance.

Everblooming Climbers framing a garage doorway.

Everblooming Climbing Roses framing a picture window.

## Spectacular

(Below) At last, the orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breathtaking new Climber, SPECTACULAR. As its name implies, this new Everblooming Climber leaves a lasting impression when it is seen on a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a strong, rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of the hardiness and vitality of this, our newest and most promising Climber. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a very long time . . . and each one of the 4-in. blooms is infused with vigor and freshness unmatched by any other Climber. As if that wasn't enough, its alluring color does not fade even in 90° and 100° temperatures. We are particularly pleased with this new Climber and feel it will make a lot of friends. Don't miss the opportunity of having it in your garden this year. It will dress your garden and home with its exciting color for years to come. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**ALL J&P Climbing Roses are EVERBLOOMING!**

© J. & P.  
CO.

Spectacular

**ALL 3 ROSES**

ON THESE TWO PAGES

GROUP No. 1726      ONLY \$7.20  
VALUE \$8.25  
SAVE \$1.05

**BRAND  
NEW!**



For Curtains of Color On  
... For More Blooms, Bigg  
**PLANT**

THESE THR  
EVERBLOO



© L. L. CO.



Climbing Goldilocks

© L. L. CO.

## Climbing Goldilocks

The Truly  
Everblooming

Climbing Yellow Rose!

(Above) For years gardeners have loved the gorgous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber! The ovoid, rich golden yellow buds open to  $3\frac{1}{2}$ -in. flowers and fresh new buds keep replenishing the effect of a golden yellow mass. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

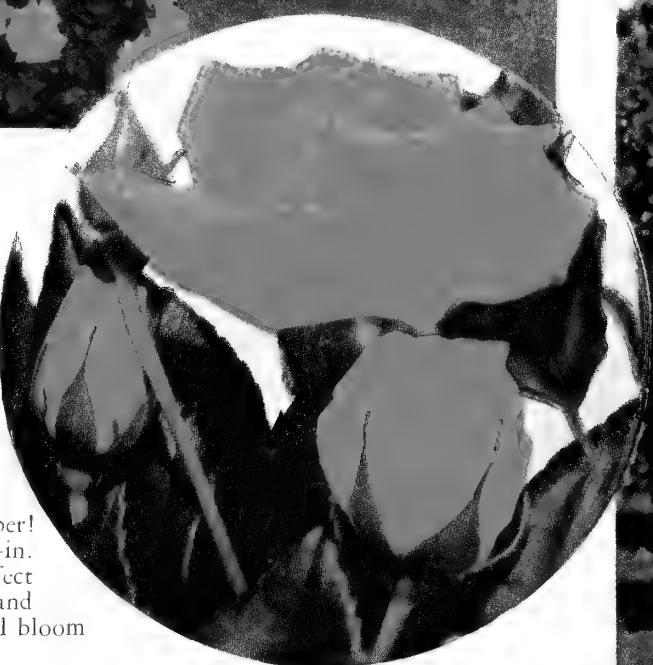
Everblooming Climbers  
screening a sun porch.



Another of the many uses for  
Everblooming Climbers.

Everblooming Climbers  
planted by a pergola.

Everblooming Climbers  
for entrance planting.



# Walls, Fences, Garages, Porches Get, Better Blooms Next Summer THREE FAMOUS J & P Climbers NOW!

(Below) The Climber with full, striking, Hybrid-Tea-sized blooms produced in profusion in June and again in August. Charming flowers come either in clusters or singly. These rich, clear deep red blooms fade only slightly at the finish. The very double, slightly fragrant flowers have 40 to 50 firm petals that are long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. The young leaves are a very decorative red, becoming dark glossy green when mature. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Red Flare



## ALL 3 ROSES ON THESE 2 PAGES

GROUP No. 1736

Value \$7.50; You Save \$1.95

Only **\$6.55**



© J. & P. CO.

Morning Dawn

## MORNING DAWN *(Above)*

As refreshing as the new day is this newest color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed salmon, so it is a warm soft pink in all stages. Its unusually large buds are about 3 in. long and of the same color and fine texture as the full blooms. Magnificent, double blooms appear singly and on very long stems for cutting and arrangements. Imagine this gorgeous Climber filling your garden every year with its sweet, spicy old Rose fragrance. Shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar all season. You will be delighted with the performance of this Climber. It is just as everblooming and floriferous as its parent, New Dawn. (Pl. Pat. #1447.)

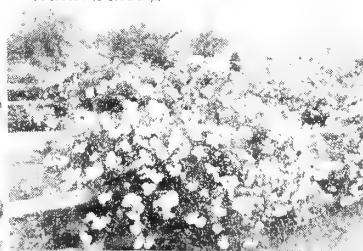
\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*

Everblooming Climbers  
framing a garage  
doorway.



Everblooming Climbers  
trained along a rail fence.



Everblooming Climbers  
trained along the side  
of a house.

Everblooming Climbers  
planted at the back  
entrance of a house.





See Page 50

## Climbing CRIMSON GLORY

(Right) One of the best and most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red, urn-shaped buds gradually unfold into full, high-centered blooms. Sweet and refreshing fragrance. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## AVAILABLE ONLY IN LIMITED QUANTITIES

**ALOHA** Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## Climbing DR. J. H. NICOLAS (Below)

Magnificently large, very double, deeply fragrant blooms, like Hybrid Teas; everblooming all summer. Attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Immediately after the first flowers fade, new shoots appear and bloom repeats again and again. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## Climbing SUMMER SNOW (Right, Opposite Page)

Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The glistening, double blooms are 2 in. across, set off with golden stamens when full open. Requires little care and fills out rapidly. 8 to 10 ft. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ONLY ONE GRADE . . . The Finest

Dr. J. H. Nicolas

© J. & P. CO.



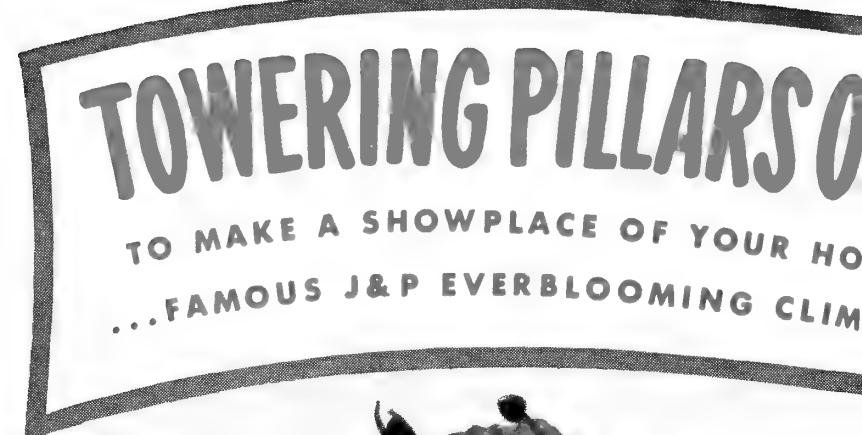
### SPECIAL OFFER!

#### GROUP No. 1746

1 Dr. J. H. Nicolas  
1 Clbg. Crimson Glory  
1 Coral Dawn

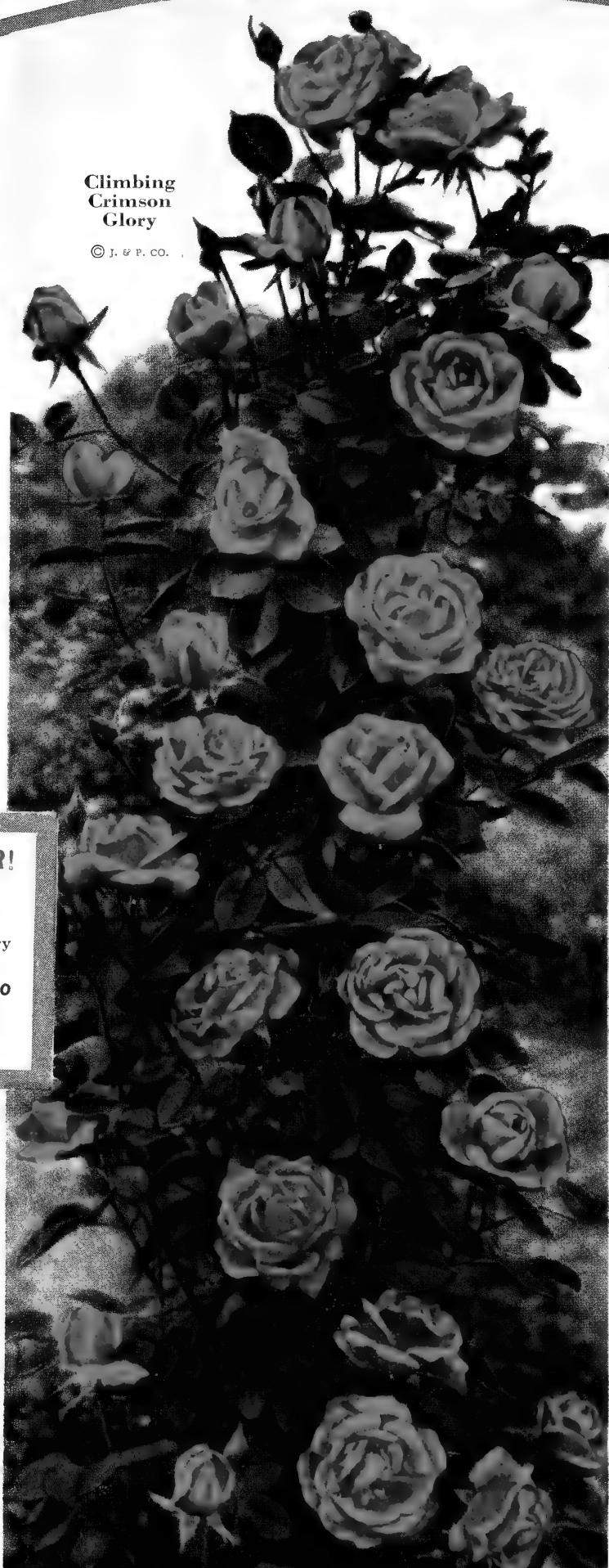
Value \$7.00; Save \$.90

Only **\$6.10**



Climbing  
Crimson  
Glory

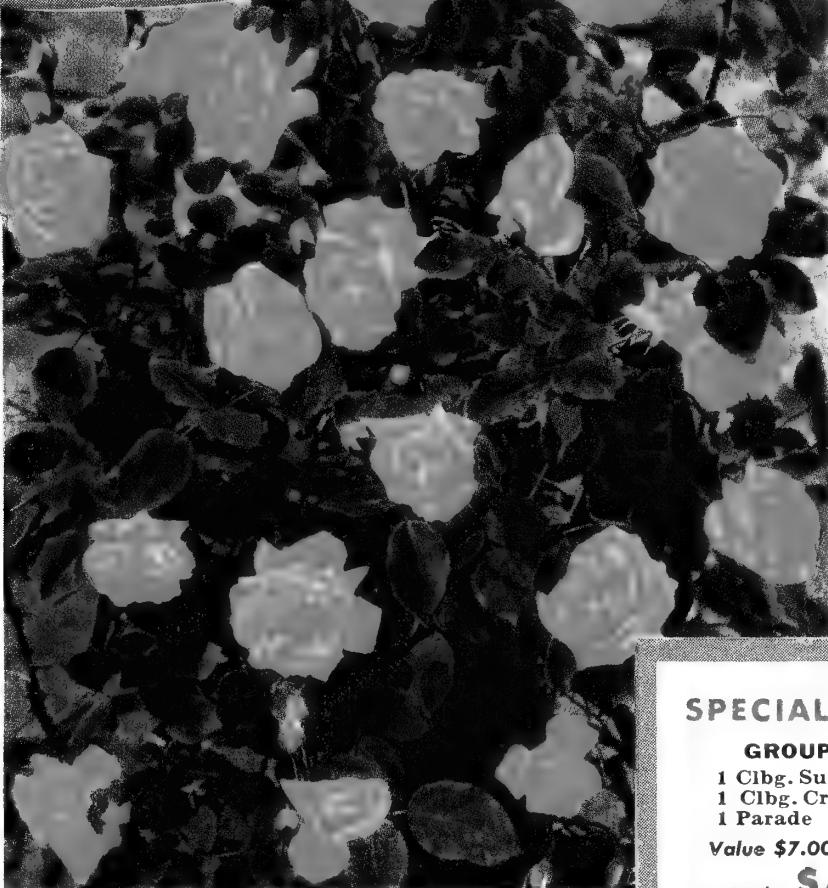
© J. & P. CO.



IF COLOR  
HOME & GARDEN  
CLIMBING ROSES!

Coral Dawn

© J. & P. CO.



Climbing Summer Snow

© J. & P. CO.

**SPECIAL OFFER!**

**GROUP No. 1756**

1 Clbg. Summer Snow  
1 Clbg. Crimson Glory  
1 Parade

Value \$7.00 Save \$.90

Only **\$6.10**

SAVE!

*Climbing* **PARADE** *(Below)*

A great Everblooming Climber with masses of delightful red flowers, both singly and in clusters. Parade is one of the most active of the hardy modern Climbers. In spring it is covered with

4 to 5-in., rose-red flowers with delightful spicy fragrance. By fall it is again a mass of blooms. Dark green, healthy foliage. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

Parade

© J. & P. CO.



*Climbing* **CORAL DAWN**

(Left) At last! An Everblooming Climber of CORAL-PINK! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses, but unavailable in a Climber. The color really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4 $\frac{1}{2}$ -in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers. Easy to grow. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**PAUL'S SCARLET** Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most-admired red Climbing Rose on the market. Many customers still ask for it because of its great profusion of large, vivid scarlet-red flowers that are produced in early summer.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

*Climbing* **PARADE** *(Below)*

A great Everblooming Climber with masses of delightful red flowers, both singly and in clusters. Parade is one of the most active of the hardy modern Climbers. In spring it is covered with

4 to 5-in., rose-red flowers with delightful spicy fragrance. By fall it is again a mass of blooms. Dark green, healthy foliage. (Pl. Pat. #1253.)

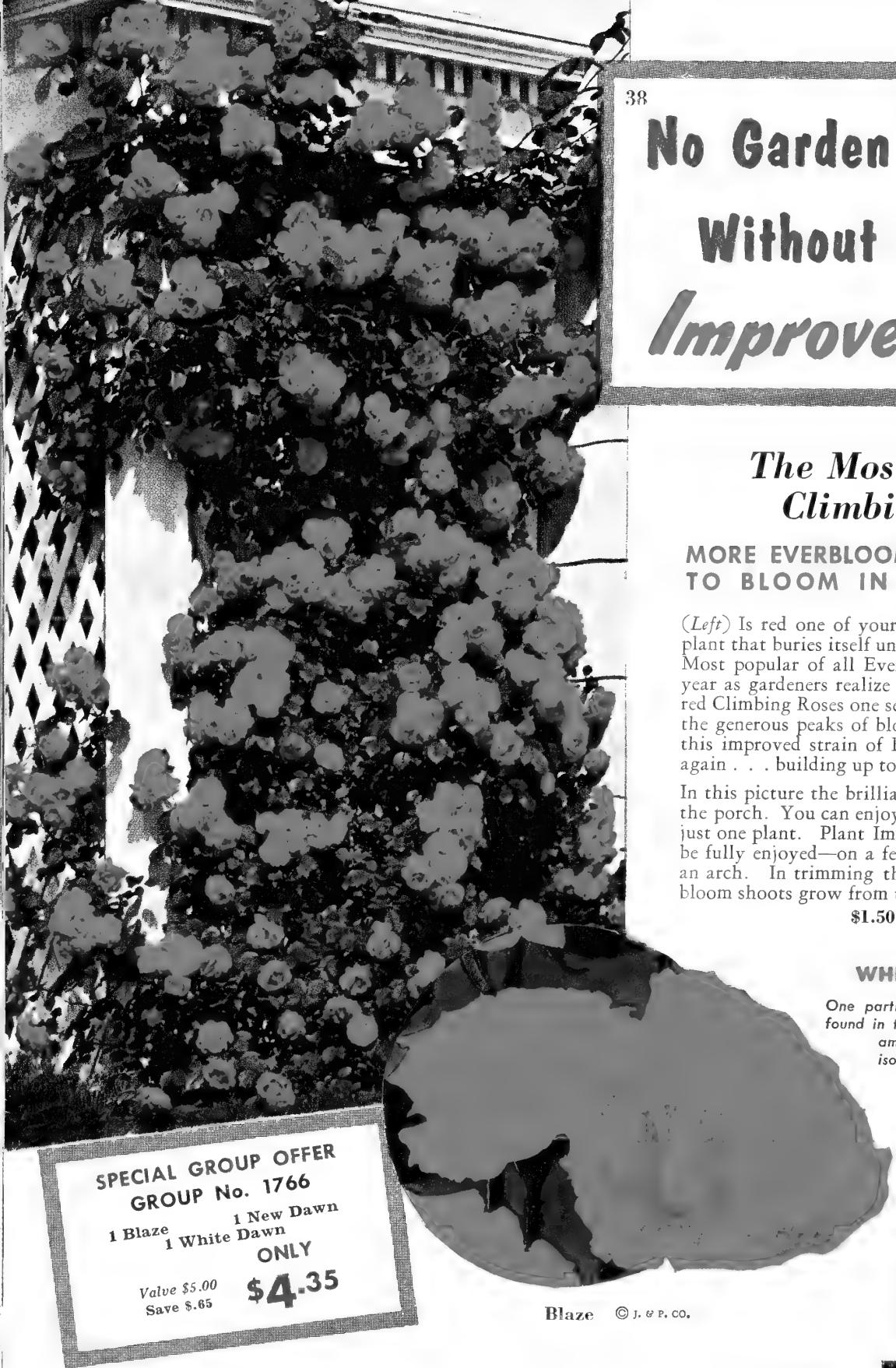
\$2.50 each; 3 for \$6.60; 12 for \$26.40

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

Parade

© J. & P. CO.



### NEW DAWN, Another Great Climber!

(Right) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care, and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. Fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds . . . exquisite, dainty pink flushed with deeper tones.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

38

# No Garden Can Be Complete Without the **NEW** **Improved BLAZE!**

## *The Most Famous Everblooming Climbing Rose Ever Grown!*

**MORE EVERBLOOMING! ABSOLUTELY GUARANTEED  
TO BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. Its popularity increases year by year as gardeners realize how dependable it is! These are the double, brilliant red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again . . . building up to a peak in September.

In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can enjoy thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant. Plant Improved Blaze where its glorious mantle of bloom may be fully enjoyed—on a fence or garage, on a pillar or post, at a doorway or on an arch. In trimming the plant, pluck only actual dead flowers, for the new bloom shoots grow from the first eye below the flower cluster.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60**

### WHERE THE **NEW BLAZE** CAME FROM . . .

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. We guarantee it to bloom in June, July, August and September. You'll see how superior it is.

### AVAILABLE ONLY IN LIMITED QUANTITIES

**WHITE DAWN.** Hardy, everblooming white Climber. The medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn. Easy to grow.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**



**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

**New  
Dawn**

# DELICIOUS Full Size QUICK-BEARING FRUIT ON Dwarfer FRUIT TREES!



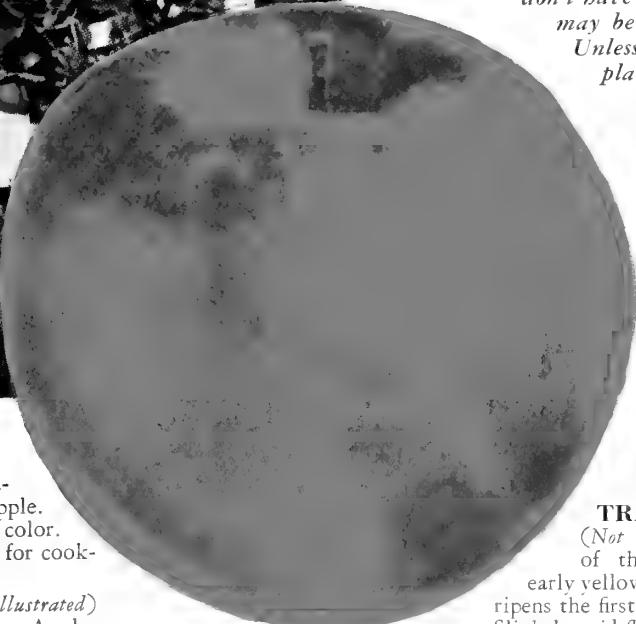
© J. & P. CO.

## JONATHAN

(Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

**McINTOSH** (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

**NORTHERN SPY** (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.



**YELLOW DELICIOUS** (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

## Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

**RED DELICIOUS** (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

## YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

**All Apple Trees**  
\$3.00 each; 3 for \$8.25

## CHOOSE YOUR DWARF PEARS. FROM THESE OUTSTANDING VARIETIES!

### BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

### SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.



*Fashion*  
TREE ROSE

## TREE ROSES Order Now for Spring!

J & P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders **Now for shipment in December**.

**Other customers** living in the states not mentioned above may also order **NOW** but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

### Order Tree Roses of These Famous J & P Varieties:

Chrysler Imperial  
Detroiter  
Diamond Jubilee  
Eclipse  
Enchantment  
Fashion  
Golden Masterpiece  
Jiminy Cricket  
Mardi Gras  
Neige Parfum

\$6.50 each; any 2 for \$12.00; any 6 for \$34.00

New Yorker  
Pageant  
Peace  
Queen Elizabeth  
Red Pinocchio  
Spartan  
Tawny Gold  
Vogue  
White Swan

**Important:** PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!



## TWO NEW FILMS!

### Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

### Modern Roses on Parade

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Jackson &amp; Perkins

## Modern Lilacs

OWN-ROOT  
FRENCH  
HYBRIDS

Beautiful Color!

© J. &amp; P. CO.

Paul Thirion

Delicious Fragrance!

Will Live Forever!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



President Lincoln

Paul Hariot

Katharine Havemeyer

Ellen Willmott

Lucie Baltet

## Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

## Loveliest Kinds and Colors. These Six Pictured

GROUP No. 1776  
Paul Thirion  
Pres. Lincoln  
Kath. Havemeyer  
Value \$18.00  
Save \$3.00  
Only \$15.00

GROUP No. 1786  
1 each of  
these 3  
Paul Thirion  
Ellen Willmott  
Paul Hariot  
Value \$9.00  
Save \$1.50  
Only \$7.50

- d **Paul Thirion.** Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d **Katharine Havemeyer.** A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s **Lucie Baltet.** The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s **President Lincoln.** Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d **Paul Hariot.** Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d **Ellen Willmott.** Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single  
3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

# GIANT VIOLAS

BLOOM YEAR AFTER YEAR FROM SPRING

TO FROST!

All season 10 to 12 in.

#### VIOLA, YELLOW VIXEN

(Above) Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;  
100 for \$50.00

#### VIOLA, PURPLE HEART (Not illustrated)

The huge, velvety, violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

2 EACH  
OF THESE  
FOUR VIOLAS  
GROUP No. 1796

Value \$6.60  
Save \$1.10

Only \$5.50

All season

10 to 12 in.

#### VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. Does well in both sun and partial shade.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;  
100 for \$64.00

#### VIOLA, JOHN WALLMARK (Not illustrated)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

ONLY ONE GRADE... *The Finest*

JACKSON & PERKINS CO. *World's Largest Rose Growers*

## MINIATURE ROSES

### ...THE SMALLEST OF ALL THE ROSES!

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Used as borders for taller Roses or planted in miniature gardens by themselves, they will add a charming note of novelty.



© J. & P. CO.

#### NEW BABY MASQUERADE

(Above) A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. Blooms from May to November and reaches about 8 in. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



© J. & P. CO.

#### TWINKLES (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. Exquisite for making small flower arrangements. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



© J. & P. CO.

#### ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow. Small but mighty in charm.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75



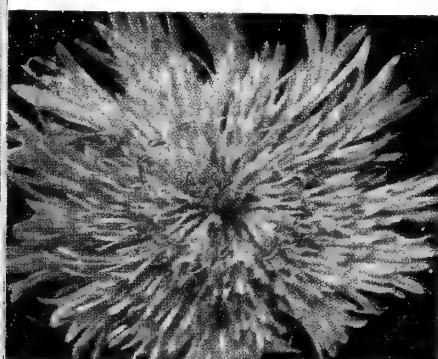
June, July Dianthus, Irene 12 to 15 in.



June, July Dianthus, Lacy Lass 12 to 14 in.



Campanula, Blue Carpet June to Frost 6 to 8 in.

Lavender, Hidcote Blue  
July to Frost 15 in.Stokesia, Lavender Queen  
June to Frost 20 in.Shasta Daisy, Esther Read  
June to Oct. 18 in.

Sept. to Frost Funkia 18 in.



All Summer Centranthus Ruber 18 in.

**DIANTHUS, IRENE (Above, Left)**

Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pl. Pat. #747.)

**\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00**

**LAVENDER, HIDCOTE BLUE (Left)**

Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. The fragrant, silvery green foliage is very ornamental and grows about 15 in. high, while the violet-blue flowering spikes rise another 15 in.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

**STOKESIA, LAVENDER QUEEN**

(Below, Left) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy and easy to grow. Excellent for any border and flower arrangements.

**85c each; 3 for \$2.25; 6 for \$4.25**

**SHASTA DAISY, ESTHER READ (Bottom, Left Corner)**

The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Nice to use for a prim white mass effect. Practically immune to insect pests, it is easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. Requires a little protection in colder areas.

**85c each; 3 for \$2.25; 6 for \$4.25**

**FUNKIA subcordata alba (Below, Center)**

Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. Fresh new blooms are produced every day. Dark green, large heart-shaped leaves. Grows in any location. Very effective in front of taller shrubs or in solid beds. Excellent shade plant.

**85c each; 3 for \$2.25; 6 for \$4.25**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

**FREE**

with every  
order, a  
**HOME  
GARDEN  
GUIDE**  
with informa-  
tion on grow-  
ing and care  
of Perennials.

**DIANTHUS, LACY LASS (Above, Left)**

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower, and this particular variety goes back over one hundred years when laced Pinks were very, very popular in Europe. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession in June and July.

**\$1.25 each; 3 for \$3.15; 6 for \$6.25**

**CAMPANULA, BLUE CARPET (Above)**

For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 6 to 8-in. stems. This variety is exceptional, giving blue color at a time when there is very little other blue in the garden. Remains attractive all season and does not sprawl.

**85c each; 3 for \$2.25; 6 for \$4.25**

**CENTRANTHUS RUBER (Below)**

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. and produces very decorative foliage as well as lovely flowers in dense clusters. Very neat and colorful and an excellent filler for weak spots. Use Centranthus freely; it is easy to grow.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

**SPECIAL GROUP OFFERS**

**GROUP No. 1816**  
2 of each:  
Dianthus,  
Irene  
Dianthus,  
Lacy Lass  
Campanula,  
Blue Carpet  
Value \$6.20  
Save \$1.05  
Only

**\$5.15**

**GROUP No. 1826**  
1 of each:  
Sedum,  
Rosy Carpet  
Primula Veris  
Gypsophila,  
Rosy Veil  
Lavender,  
Hidcote Blue  
Value \$3.70  
Save \$.60  
Only

**\$3.10**

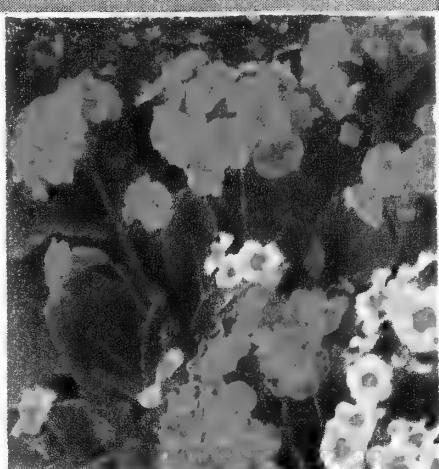
**GROUP No. 1836**  
2 of each:  
Shasta Daisy,  
Esther Read  
Aster,  
Adorable  
Centranthus  
Ruber  
Value \$5.40  
Save \$.90  
Only

**\$4.50**





June to Frost Sedum Lidakense, Rosy Carpet 4 to 6 in.



Primula Veris, Colossus April 6 to 9 in.



Gypsophila, Rosy Veil June, July 12 to 18 in.

The height and time of bloom for each perennial are indicated under the picture

**SEDUM LIDAKENSE, ROSY CARPET (Above)**

Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grow 4 to 6 in. tall, with plants spreading to 24 in. The plant stays compact and never has an open center. The bloom lasts from early June till frost. Although the foliage is decorative, it is not necessary, for the color is constantly in the foreground. When given a situation that it likes, Rosy Carpet grows with practically no care. Ordinary soil on the dry side and a place where it receives all-day sun are needed.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



**GYPSOPHILA, ROSY VEIL**

(Top, Right Corner) This lower-growing double pink Babys-Breath has won wide popularity with gardeners. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home. Especially useful in mixed borders where its unusual form and lacy, blue-green foliage lend a touch of the unusual. Different from the commonly known perennial Babys-Breath, plants never become overgrown and keep to 18 in. tall or less. Established plants will start to bloom about two weeks earlier than the tall double Gypsophila.

85c each; 3 for \$2.25; 6 for \$4.25



**AVAILABLE ONLY IN LIMITED QUANTITIES**

**PACHYSANDRA—SPURGE**

(Not illustrated) Ground Cover. 6 to 8 in. Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. Glossy foliage remains green winter and summer. A very adaptable and extremely useful plant.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00

**SEDUM, BRILLIANT**

(Not illustrated) Aug., Sept. 18 in. Bears 5 to 6-in. colorful amaranth-red flower-heads. Useful for garden color in late summer. With thick, attractive light green leaves which store up moisture, it withstands even the driest summer weather. Ornamental even without flowers. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75

**SEDUM, FIRE GLOW (Not illustrated)**

June to frost. 8 to 10 in. Red, star-like blooms color the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. An excellent ground cover.

75c each; 3 for \$2.00; 6 for \$3.75

**SEDUM, GOLDEN CARPET**

(Not illustrated) June to frost. 6 to 8 in. Attractive variegated foliage and masses of bright golden yellow blooms. Can be used in all locations, in borders and rock gardens, along walks and driveways. Blooms from June to frost. Very useful in large or small gardens. Needs only ordinary garden soil, not too rich.

75c each; 3 for \$2.00; 6 for \$3.75

**ASTER, ADORABLE (Right)**

Large heads of a deeper, clearer pink, very rare in fall flowers. This will be one of your favorites once you see its masses of bloom in your garden. The buds are like small reddish rosettes, opening into large, many-petaled flowers. The plant will glow with a rich pink color from September to frost. It grows from 4 to 4 1/2 ft. in height.

85c each;  
3 for \$2.25;  
6 for \$4.25

Sept. to Frost  
4 to 4 1/2 ft.



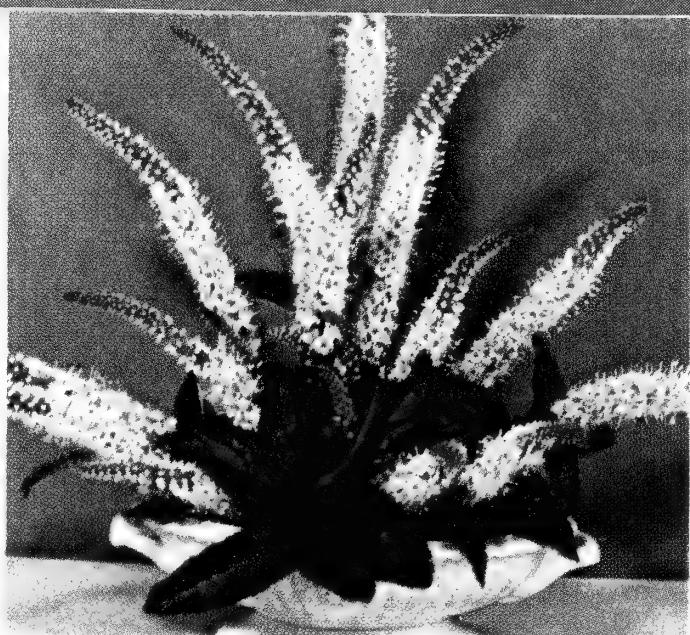
Vinca Minor  
Ground Cover 3 to 6 in.



Anchusa  
April, May 1 to 1 1/2 ft.



Monarda, Cambridge Scarlet  
July-Sept. 2½ to 3 ft.



Aug.-Oct. White Veronica subsessilis 2 to 2½ ft.

44 The height and time of bloom for each perennial are indicated under the picture.



May-June Pink Bleeding-Heart 30 in.

**MONARDA, Cambridge Scarlet** (Above) Blooms freely in July, Aug. and Sept. The brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. This is a favorite hardy perennial that has been widely grown for many years. It is an easy grower, with a vigorous habit, and the flowers are excellent for cutting. Height 2½ to 3 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



**WHITE VERONICA subsessilis** (Above) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. It is a clean clear white with rich dark green foliage. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Blooms from Aug. to Oct. A worthwhile addition to any planting of perennials. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**PINK BLEEDING-HEART** (Above) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger and more showy every year. This late spring bloomer is welcome in any garden because it is interesting and the most effective of old-fashioned perennials. A proved favorite.

85c each;  
3 for \$2.25; 6 for \$4.25; 12 for \$8.50

#### AVAILABLE ONLY IN LIMITED QUANTITIES

**MONARDA, Croftway Pink** (Monarda didyma). Large, clear pink heads of bloom. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. Height 2½ to 3 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**RUDBECKIA Sullivantii, Oriole.** A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high. The 3 to 4-in. flowers are long lasting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



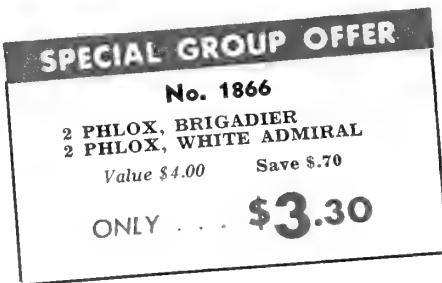
July-Aug. Phlox, White Admiral 2 to 2½ ft.

June-July Phlox, Brigadier 2½ to 3 ft.

#### PHLOX, WHITE ADMIRAL (Above)

Here is a new white variety of Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. White Admiral is very fragrant and is especially pleasing in the evening. It does well in full sun or moderate shade, in rich, well-drained soil.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



**PHLOX, BRIGADIER** (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant. When carefully located with relation to the color of neighboring plants, Brigadier gives a gay and showy effect in the midsummer hardy border.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-July

Shasta Daisy, Wirral Supreme

2½ ft.

The height and time of bloom for each perennial are indicated under the picture.



Rudbeckia,  
The King  
July Frost 4½ ft.



June Aug. Shasta Daisy, Cobham Gold  
30 in.

**SHASTA DAISY, Wirral Supreme** (Above) The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**RUDBECKIA, The King** (Top, Right Corner) Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back. Blooms profusely from July to frost. Grows 4½ ft. high.

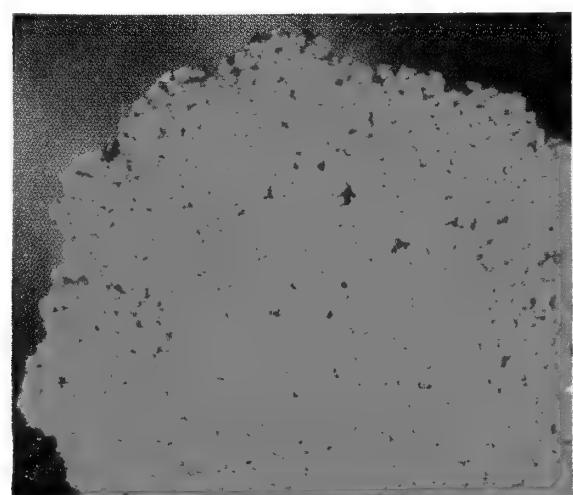
85c each; 3 for \$2.25; 6 for \$4.25

**RUDBECKIA, White King** (Right, Below) A much-improved white form of the new type of large-flowered, straight-petaled Rudbeckias. The classical white flower has a handsome center cone of a brown-green color, flecked with orange. The white petals have a spread of 4½ in. The flower is very interesting and decorative. The plant reaches 40 in. Blooms from July to frost. A hardy, showy plant for ordinary soil. It will grow easily and should be planted about 20 in. apart for best results.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**ACHILLEA, Golden Plate** (Below) A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-Frost Achillea, Golden Plate 4½ ft.

AVAILABLE ONLY IN LIMITED QUANTITIES

**HELIOPSIS, Patula** Giant, daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Blooms June to frost. About 3 ft. Excellent where you want a tall-growing plant.

75c each; 3 for \$2.00; 6 for \$3.75

**TRITOMA, Robin Hood** (Right) Flares up in late June with a burst of 10 to 12 dazzling red-orange flower-spikes, bright but not harsh in their display, reaching their peak in Sept. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long. Hardy and sturdy.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

July-Frost Rudbeckia, White King 40 in.



Tritoma,  
Robin Hood  
June-Sept.  
2½ to 3 ft.

**SPECIAL GROUP OFFER**  
**GROUP No. 1876**  
1 Each of  
Tritoma, Robin Hood  
Achillea, Golden Plate  
Rudbeckia, The King  
Monarda, Croftway Pink  
Value \$4.85  
Save \$.80  
ONLY \$4.05

Happiness

Loveliness

Enchantment

**SPECIAL OFFER****GROUP No. 1886**1 each of the 4  
Giant Delphiniums

Happiness, Loveliness,

Peace, Pink Glow

Value **ONLY**

\$5.75

**Save** **4.80****\$ .95****4.80****\$ .95**

**JACKSON  
& PERKINS  
FAMOUS**

# GIANT DELP

**HAPPINESS** (Left)  
Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each;  
3 for \$3.15;  
6 for \$6.25

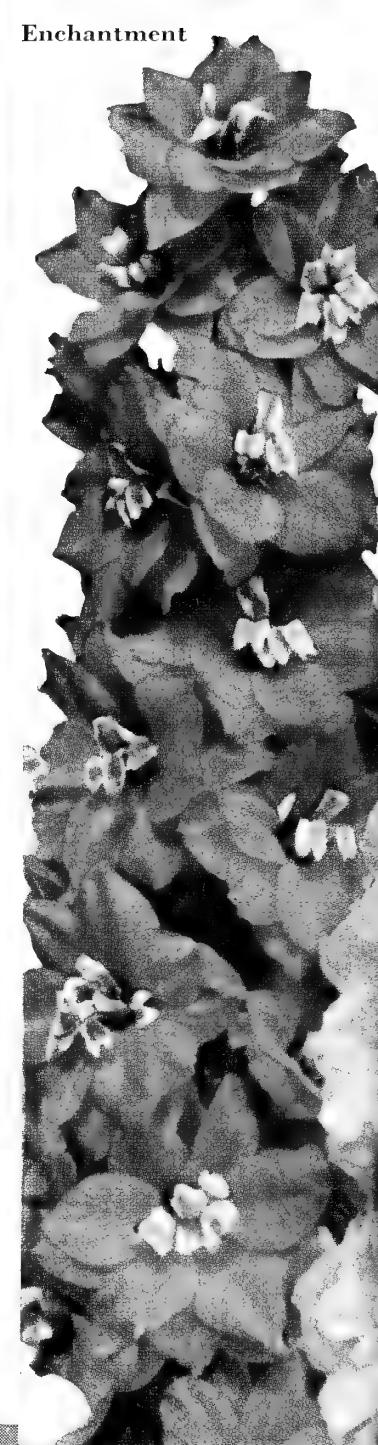
**LOVELINESS**  
(Above) Immense, semi-double florets  $3\frac{1}{2}$  to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to  $4\frac{1}{2}$  ft. It will repeat rapidly in the summer months and will be lovely again in the fall.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

**PEACE** (Above) Here is a handsome variety that is just as desirable as its name. Individual florets are  $3\frac{1}{2}$  to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. Reaches a height of 4 ft.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

Peace



### "ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

#### AN IMPROVED RACE

One of our chief aims in developing this new race was

#### ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

#### DEBUTANTE

(Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25



# DELPHINIUMS!

**Hardy Northern  
New York Strain!**

**They Grow Over 3 Feet Tall!**

## GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

### GAYETY (Not illustrated)

A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

85c each; 3 for \$2.25;  
6 for \$4.25

### FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;  
6 for \$4.25

### DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25;  
6 for \$4.25

### GLORIOUS (Right)

Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. A color needed for accent, no matter what other varieties are grown. 4½ ft. tall.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

## SPECIAL OFFERS

### GROUP No. 1896

All Blue Delphiniums

2 Each

2 Delightful 2 Gayety  
2 Enchantment

Value \$5.10  
Save \$.85  
ONLY \$4.25

### GROUP No. 1906

All 10 Delphiniums

Value \$11.00

Save \$1.85

ONLY \$9.15

# HARDY EXCLUSIVE "BIRD SERIES" GIANT MUMS!

Desert  
Quail

Keep Your Garden Glowing with Color  
Long After Other Flowers Have Finished!

## SPECIAL MONEY-SAVING GROUP OFFERS!

### GROUP No. 1916

1 Each of:

Golden Cockatoo Chickadee  
Giant Kingbird Tanager  
Orchard Oriole Pheasant

Value \$6.00  
Save \$1.05 Only \$4.95

### GROUP No. 1926

1 Each of:

Swallow Thrasher  
Titmouse Towhee  
Wood Duck Golden Swallow

Value \$6.00  
Save \$1.05 Only \$4.95

### GROUP No. 1936

1 Each of:

Macaw Kingfisher  
Martin Phoebe  
Robin Desert Quail

Value \$6.00  
Save \$1.05 Only \$4.95

### GROUP No. 1946

1 Each of:

Cuckoo Cardinal  
Ruffed Grouse  
Cockatoo Seagull  
Seagull Silver Thrush

Value \$6.00 Save \$1.05

Only \$4.95

### GROUP No. 1956

1 Each of:

Yellow Seagull Silver Thrush  
Cardinal Baltimore Oriole  
Giant Kingbird Tanager

Value \$6.00 Save \$1.05

Only \$4.95

ALL 29

MUMS LISTED  
ON THIS PAGE

### GROUP No. 1966

Value \$29.00  
Save \$5.00

Only \$24.00

### ACTUAL SIZE



*(Ski Trail Bals.)*  
**BALTIMORE ORIOLE.** A golden yellow flower with incurved centers and outer petals lightly reflexed at the finish. Petals slightly lighter on reverse side of the 5 to 5½-in. flowers. Grows 30 in. tall. Blooms Sept. 20 to frost. (Prop. Rights Reserved.)

**CANARY.** The symmetrical, 3½ to 4-in. flowers are rich golden yellow. Reaches 24 to 30-in. height. An excellent keeper when cut for indoors. Blooms Sept. and Oct. (Pl. Pat. #1113.)

**CARDINAL.** The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. 2½ to 3 ft. Blooms Sept. to frost. (Pl. Pat. #1165.)

**CHICKADEE.** This lovely orchid-lavender Mum is very decorative. 4 to 4½-in. flowers start blooming Sept. 30. Height 30 in. (Prop. Rights Reserved.)

**COCKATOO.** Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to 4½-in. flowers. Grows 3 ft.; blooms early Sept. till frost. (Pl. Pat. #1171.)

**CUCKOO.** The double flower is a clear lemon-yellow and normally grows 5 to 5½-in. across. Medium height, with rich dark foliage. Blooms Sept. 20 to frost. (Prop. Rights Reserved.)

**DESERT QUAIL.** One of the lovely soft lavender-pinks. 4½ to 5-in. flowers. 20 to 24-in. plants bloom the end of Sept. to frost. (Pl. Pat. Applied for.)

**GIANT KINGBIRD.** A large rubellum with immense decorative type flowers. The color is a lovely rose-pink, with a buff-tan reverse on the slowly expanding center petals. Huge 5½ to 6-in. flowers. 2½ to 3-ft. plants. Blooms Sept. 25 to frost. (Prop. Rights Reserved.)

**GOLDEN COCKATOO.** The Most Spectacular Yellow Garden Mum In The World. 5½-in., rich, vibrant, golden blooms appear from Sept. to frost. (Prop. Rights Reserved.)

**GOLDEN SWALLOW.** The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of 5-in. blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Pl. Pat. #1446.)

**KINGBIRD.** Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. (Pl. Pat. #1306.)

**KINGFISHER.** Kingfisher is one of the hard-to-get, elusive red shades. The flowers reach a diameter of 4 to 4½ in. The plant grows about 25 to 30 in. Blooms Oct. 1, and the full bloom is reached Oct. 31. (Pl. Pat. Applied for.)

**MACAW.** 4½-in. blooms are reddish burnt-orange suffused with gold in the heart of the flowers. These long lasting blooms are rounded in form with petals full to the center. Plant grows about 2½ ft. tall, with dark green foliage. Long blooming period. (Prop. Rights Reserved.)

**MARTIN.** The cerise to rose-pink petals have a silvery reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. 4 to 4½-in. flowers delightfully fragrant. Grows 24 to 30 in. high. Blooms Sept. 25. (Pl. Pat. #1466.)

**MEADOWLARK.** A gay golden tan decorative flower, 3½ to 4 in. across and produced in great quantities. Height 3 ft. (Pl. Pat. #1305.)

**ORCHARD ORIOLE.** Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 4 to 4½ in. in diameter and are produced on 30 to 36 in. stems. (Pl. Pat. #1461.)

**PHEASANT.** Vibrant autumn bronze. Flower is 4½ to 5 in. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1467.)

**PHOEBE.** Golden tangerine buds open up to very pleasant, friendly tan flowers. 3½ to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Blooms Sept. 15. (Pl. Pat. #1467.)

**ROBIN.** Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 4½ to 5 in. in diameter and almost 3 in. through. (Pl. Pat. #1307.)

**RUFFED GROUSE.** Here is a double pastel of light salmon-strawberry-red. The flower is 4½ in. in diameter and begins to bloom the middle to end of Sept., reaching full bloom Oct. 12. (Pl. Pat. Applied for.)

**SEAGULL.** 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. (Pl. Pat. #1130.)

**SILVER THRUSH.** The great masses of flowers start a light silvery peach and finish a silvery buff. The flowers are 4½ to 5 in. and are very full. Plant is 2½ to 3 ft. tall, with a great many buds and flowers. Foliage is large and disease resistant. (Prop. Rights Reserved.)

**SWALLOW.** Soft coral-pink bud. A double, buff-colored flower about 4 to 4¾ in. across. Blooms from early Sept. to frost. 3 ft. (Pl. Pat. #1106.)

**TANAGER.** 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Blooms Sept. through Oct. Frost resistant. 2½ ft. (Pl. Pat. #1129.)

**THRASHER.** One of the earliest of the Bird Mums. Burnt-orange to brown. 3½ to 4-in. flowers. 25 to 30-in. plants. Sept. to frost. (Pl. Pat. Applied for.)

**TITMOUSE.** A clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms early Oct. (Prop. Rights Reserved.)

**TOWHEE.** Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red-bronze. Grows about 2½ ft. tall. Blooms Sept. to frost. (Pl. Pat. #1169.)

**WOOD DUCK.** Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Pl. Pat. #1310.)

**YELLOW SEAGULL.** A beautiful soft yellow turning lighter when the flowers are half open. 4½ to 5-in. flower blooms from late Aug. to late Sept. 2 to 2½ ft. tall. (Prop. Rights Reserved.)

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# The Winter Wonder Flower

The Genuine  
**JACKSON & PERKINS**  
**Christmas**  
**Rose** (Helleborus niger altifolius)

When Plant Becomes Established,

**Blooms Outdoors  
from October to March**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J & P from divisions of flowering plants, it will become established quickly and will bloom in the fall.

**Blooms All Winter on Mild Days**

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

**Beautiful Masses for Low Plantings**

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each;  
3 for \$3.75; 6 for \$7.50**



Blooms All Winter 6 to 8 in. high

**The Story of the Christmas Rose**

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.

Christmas Roses  
Blooming in Winter!



## SUPER-GIANT VIOLETS!



**VIOLET, ROYAL ROBE** (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

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**VIOLET, ROSINA** (Not illustrated)

A mass of fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. May lose its foliage in winter if not given a little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

**VIOLET, WHITE WONDER** (Not illustrated)

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.

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